

5 Reasons to Consider Silver Now

In an era of economic uncertainty and fluctuating markets, silver emerges as a beacon of growth potential and stability. This industrial and precious metal offers unique advantages that may make it a compelling investment choice right now.

1. SUPPLY CONSTRAINTS

2025 is expected to mark one of the largest market deficits of silver in more than 20 years.¹ **This continues the trend as 2025 is expected to be the fifth consecutive year of supply shortfall.**

As a natural resource attained primarily through mining operations, it takes a significant investment in time and resources as well as approvals and permits from local governments to mine silver. This situation makes it difficult to quickly increase supply and barriers to entry are high.



Constrained supply, coupled with rising demand has **created an imbalance** and set the stage for **significant price growth potential.**



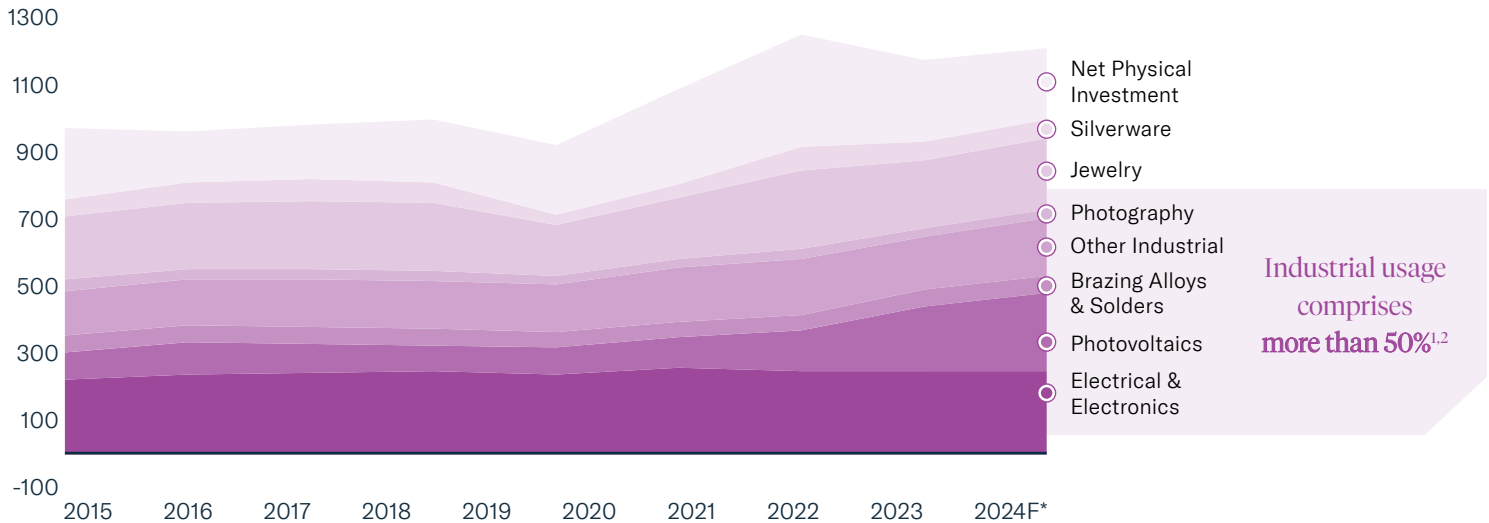
Silver's demand is **expected to outpace** supply by **149 million ounces in 2025.**

2. BOOMING INDUSTRIAL DEMAND

Silver isn't just a precious metal; it's the world's best electrical conductor, consequently, it has been difficult to substitute. This helps explain why its industrial demand has grown by over 55% between 2015 and 2024.²

The latest data available shows how the demand for silver has been pushed higher by industrial applications.

DEMAND FOR SILVER
in Millions of Ounces



Silver Institute, 2024. Forecasts are not meant to be predictions and past performance is no guarantee of future results.

Key industrial use cases:



**Cloud Computing
Power & AI**



Solar Panels



Electric vehicles (EVs)



Cell Phones



Medical Devices

3. SAFE HAVEN ASSET



Silver has historically been viewed as a safe haven asset because it retains its intrinsic value during economic uncertainty, acting as a hedge against inflation and devaluation. As the cost of living rises, fiat currencies can lose purchasing power, and with inflationary pressures mounting globally, silver may provide a strong hedge against inflation. Its historical stability and industrial demand further bolster its appeal as a reliable store of wealth in turbulent times.

4. AFFORDABLE ENTRY POINT



Silver presents a more attainable investment option compared to gold, offering broader accessibility for investors. Currently undervalued relative to gold, silver often mirrors gold's price movements, making it a potentially compelling choice for those seeking to capitalize on precious metal trends.

5. PORTFOLIO DIVERSIFICATION



Silver's typically low correlation with traditional assets such as stocks and bonds makes it an excellent diversification tool. Its safe haven role may also help to stabilize portfolios during market volatility, supporting balanced growth.

Conclusion

Looking ahead, the outlook for silver in 2025 is bright given the demand for it in industrial production and as a store of value as a precious metal. Forecasts indicate a continued supply shortage in 2025 and economic and geopolitical uncertainty along with potential rate cuts could add yet another tailwind to silver prices.

SILJ

Amplify Junior
Silver Miners ETF

SILJ provides exposure to silver by investing in junior silver miners. Shares of silver miners typically have a high beta, both up and down, to the price of silver.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at [AmplifyETFs.com](https://www.amplifyetfs.com). Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

Narrowly focused investments typically exhibit higher
SILJ-SI-0325

volatility. Investments in foreign securities involve political, economic and currency risks, greater volatility and differences in accounting methods. The Fund is non-diversified, making it more vulnerable to individual issuer volatility. Additionally, funds with limited geographic diversification are generally riskier and may be negatively impacted by region-specific risks.

Investing in small-cap companies tends to involve higher price volatility and lower liquidity compared to large-cap companies. Silver-related investments carry risks due to fluctuating global silver prices and variable extraction and production costs. Privatization of entities in some foreign countries could face financial losses or

risk renationalization. Additionally, economies that rely heavily on trade with key partners may be adversely affected if such trade diminishes.

Amplify Investments LLC is the Investment Adviser to the Fund, and Tidal Investments, LLC serves as the Investment Sub-Adviser.

Amplify ETFs are distributed by Foreside Fund Services, LLC.

¹ Global Silver Market Forecast to Remain in a Sizeable Deficit in 2025 | The Silver Institute

² www.visualcapitalist.com/sp/visualized-the-demand-for-silver-over-time-2015-2024f/

*F is the forecasted amount for 2024.