

Explore Ethereum with Options

Designed to offer investors appreciation potential and the opportunity to harness Ether's price volatility for consistent income potential.

Ethereum* covered call ETFs from Amplify ETFs seek to harness Ether's price volatility to generate regular, high monthly income, all while maintaining the potential for upside growth. These innovative strategies systematically write covered calls on Ethereum ETPs* or related assets.



Ether (ETH) is the native cryptocurrency of Ethereum, the world's most widely used blockchain platform for decentralized applications (DeFi) and smart contracts. Ether serves as "gas" to execute transactions and smart contracts on the Ethereum network. It powers all activity on Ethereum, making it a key digital asset with real utility.

Key Growth Drivers

Accelerating institutional & retail adoption

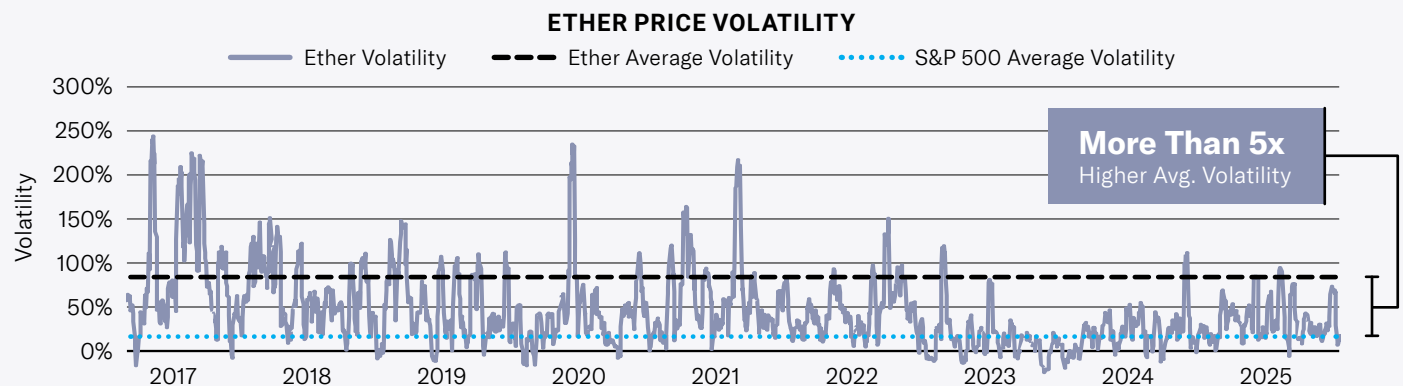
Expanding corporate treasury reserves

Continued prominence in DeFi, smart contracts, stablecoins & autonomous AI agents

Transforming Volatility into an Income Opportunity

Ether's notable price movements present a unique advantage when paired with a covered call strategy. By leveraging volatility, investors can generate regular premium earnings while still retaining exposure to Ether's growth. Whether Ether trends upward, downward, or remains range-bound, investors may benefit from resilient income, transforming volatility into opportunity.

The chart shows Ethereum's volatility relative to the S&P 500. A higher level of volatility has historically resulted in a higher level of potential option premium received in a covered call strategy.



Past performance is no guarantee of future results. 1/10/2017-8/31/2025 The S&P500 index tracks the performance of 500 leading US companies. The Bloomberg Ethereum Index is designed to measure the performance of a single Ether traded in USD. Volatility is the annualized standard deviation of the relative price change for the 10 most recent trading days closing price, expressed as a percentage.

Ethereum Price Exposure & Potential for Optimized Returns with Income Generation



Amplify's Ethereum covered call ETFs aim to offer dual advantages: exposure to Ether's price movements and income generation potential through option writing. Ether continues to captivate the investment world with its dynamic growth potential and volatility. Ether has enticing growth potential due to its status as a utility token (needed to use the Ethereum network), and an investment asset with scarcity value and upside potential. We believe our covered call approach offers a balanced pathway to compelling total returns by combining capital appreciation and high option premium potential.

Diversification



Including Ether exposure in an income allocation may provide diversification benefits. As a non-traditional asset, its price movements have historically been less correlated with traditional income assets and those of stocks or bonds.

Built-in Risk Mitigation



These covered call strategies may provide a layer of downside risk mitigation through the premiums collected from sold call options, acting as a buffer against potential declines in Ether's value.

Access to Professionally Managed Strategies



Executing covered call options requires expertise, time, and precision. With EHY and ETTY, investors gain entry to professionally managed options strategies, streamlining the income generation potential without the complexities of direct management.

Ethereum Income ETFs by Amplify

Amplify ETFs are at the forefront of deploying covered call strategies across a variety of asset classes and now EHY and ETTY offer investment approaches that are carefully designed to optimize income generation, manage risks, and provide Ether price exposure.

Discover more on how to help transform volatility into a strategic advantage.

EHY

Amplify Ethereum Max Income Covered Call ETF

Visit **EHY-ETF.com**

ETTY

Amplify Ethereum 3% Monthly Option Income ETF

Visit **ETTY-ETF.com**

***The Funds do not invest directly in Ether. Ethereum ETPs are Ethereum exchange traded products.**

ETTY: There is no guarantee the Fund will achieve the Target Option Premium in any given year. If the NAV of the Fund remains level or decreases during any one-year period, the annualized premium generated by the Fund may be significantly less than the Target Option Premium for that time period.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at [AmplifyETFs.com](https://amplifyetfs.com). Read the prospectus carefully before investing.

Investing involves risk and possible loss of principal. There is no guarantee the investment strategies will be successful. The Funds are considered to be non-diversified. The Funds are actively managed and their performance reflects the investment decisions that the Adviser makes for the Funds.

The Funds are exposed to significant risks through

investments in Ether via Ether ETPs and Ether ETP Options. Ether is a highly speculative asset with a volatile market subject to rapid shifts, regulatory uncertainty, and adoption challenges. Issues such as slow transaction speeds, variable fees, and price swings amplify these risks.

Digital asset regulation remains unsettled, and trading of Ether ETP shares on U.S. exchanges may be halted due to market conditions or exchange discretion. Option prices are volatile and influenced by the underlying asset, interest and currency rates, and expected volatility - all shaped by political and economic policies. FLEX Options may be less liquid than standardized options, making timely exits difficult.

Covered call strategies may limit upside potential

while still exposing the Funds to downside risk. Covered puts can incur substantial losses if the underlying asset rises sharply, with premiums offering limited protection. Monthly distributions may include return of capital, which lowers the investor's cost basis and could result in higher future taxes upon sale - even if shares are sold at a loss.

There is no guarantee distributions will be made.

Amplify Investments LLC serves as the investment adviser to the Funds. Kelly Strategic Management, LLC and Penserra Capital Management LLC each serve as investment sub-advisers to the Funds.

Amplify ETFs are distributed by Foreside Fund Services, LLC.

Not FDIC Insured | No Bank Guarantee | May Lose Value

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