

Tariff Talk: 3 Portfolio Steps Worth Discussing

No one can be sure about the scope, breadth, and impact of tariffs. Is now the time to talk about your portfolio?

1. Position for volatility.

Volatile and uncertain times call for an **emphasis on income** and a more **“hands-on” approach**.

How so?

Here are some examples of tools to help fortify portfolios...



High-quality dividend stocks to strengthen income stream potential.



Covered calls¹ to help maintain or enhance income streams.



Active management to help identify high-quality companies at all stages of their life cycle.

RELATED ETFs

DIVO Amplify CWP Enhanced Dividend Income ETF
IDVO Amplify CWP International Enhanced Dividend Income ETF
QDVO Amplify CWP Growth & Income ETF
HCOW Amplify COWS Covered Call ETF
TLTP Amplify Bloomberg U.S. Treasury 12% Premium Income ETF
BITY Amplify Bitcoin 2% Monthly Option Income ETF
BAGY Amplify Bitcoin Max Income Covered Call ETF
SMAP Amplify Small-Mid Cap Equity ETF

2. Exposure to broad themes.

Given the current environment, we believe **certain themes will stand out**.

Like?

These themes reflect tech advancements aligned with long-term growth expectations, and are often less dependent on exports...



Artificial intelligence; the global AI market size is expected to reach \$3.6 trillion by 2034.²



Cybersecurity; the global cybersecurity market is expected to exceed \$500 billion by 2032.³



Blockchain, Bitcoin; the global cryptocurrency market is expected to grow at a compound annual growth rate (CAGR) by 13.1% through 2030.⁴

RELATED ETFs

AIVC Amplify Bloomberg AI Value Chain ETF
HACK Amplify Cybersecurity ETF
BLOK Amplify Transformational Data Sharing ETF (Blockchain)
BITY Amplify Bitcoin 2% Monthly Option Income ETF⁵
BAGY Amplify Bitcoin Max Income Covered Call ETF⁵

3. Diversify.

As the saying goes, **“Don’t put all your eggs in one basket.”**

Can you be more specific?

Of course. Major equity indices have considerable concentration in a handful of names. Consider portfolios that are less concentrated and have characteristics such as...



Funds with bond exposure as an attractive alternative to risking capital in the equity markets.



Precious metals like silver, which historically have served as a “safe haven” in times of volatility.



Natural resource-oriented companies as energy and industrial production shifts to the U.S.

RELATED ETFs

SWAN Amplify BlackSwan Growth & Treasury Core ETF
ISWN Amplify BlackSwan ISWN ETF (International)
SILJ Amplify Junior Silver Miners ETF
USNG Amplify Samsung U.S. Natural Gas Infrastructure ETF
NDIV Amplify Natural Resources Dividend Income ETF
BATT Amplify Lithium & Battery Technology ETF



Start the Conversation Today.

Uncertainty around tariffs doesn't have to derail your financial goals. Talk to your advisor to explore how these steps may help ensure your portfolio is prepared for whatever comes next.



Find more insights from Amplify ETFs at
AmplifyETFs.com/Insights

¹A covered call refers to a financial transaction in which the investor selling call options owns an equivalent amount of the underlying security.

²precedenceresearch.com/artificial-intelligence-market

³<https://www.grandviewresearch.com/press-release/global-cyber-security-market>

⁴<https://www.grandviewresearch.com/industry-analysis/cryptocurrency-market-report>

⁵Bitcoin ETPs are exchange-traded investment products not registered under the 1940 Act that seek to generally match the performance of the price of Bitcoin, and trade intra-day on a national securities exchange. **The Funds do not invest directly in Bitcoin. There is no guarantee the Fund will achieve the Target Option Premium in any given year. If the NAV of the Fund remains level or decreases during any one-year period, the annualized premium generated by the Fund may be significantly less than the Target Option Premium for that time period.**

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

Funds with narrowly focused investments typically exhibit higher volatility. A portfolio concentrated in a single industry makes it vulnerable to factors affecting the companies and may face more risks than if it were diversified broadly over numerous industries or sectors.

Funds that include covered calls include the risk that the Fund will forgo, during the option's life, the opportunity to profit from increases in the market value of the security covering the call option above the sum of the premium and the strike price of the call, but has retained the risk of loss should the price of the underlying security decline.

Funds that are non-diversified can invest a greater portion of its assets in securities of individual issuers than a diversified fund, changes in the market value of a single investment could cause greater fluctuations in Share

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price than would occur in a diversified fund.

Funds that invest in foreign securities involve greater volatility and political, economic, and currency risks and differences in accounting methods. Investments in emerging market issuers are subject to a greater risk of loss than investments in issuers located or operating in more developed markets.

Investments in small and mid-cap companies may have limited liquidity and greater price volatility than large-capitalization companies.

BITY/BAGY face risks by investing in Bitcoin through the Bitcoin ETP and Bitcoin ETP Options, as Bitcoin is a new and highly speculative investment. The market for Bitcoin is volatile and subject to rapid changes, regulatory actions, and numerous challenges to widespread adoption. Issues such as slow transaction processing, variable fees, and price volatility further increase these risks. There is a lack of consensus regarding the regulation of digital assets, including Bitcoin, and their markets. Trading in shares of a Bitcoin ETP on U.S. securities exchanges may be halted due to market conditions or for reasons that, in the view of an exchange, make trading in shares of the Bitcoin ETP inadvisable. Writing covered call options on the Bitcoin ETP might result in missed gains if the security's value exceeds the strike price plus premium, and expose the Fund to losses if the security's price falls.

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