



Amplify Samsung SOFR ETF

SOFR (Principal U.S. Listing Exchange: NYSE Arca)

Annual Shareholder Report | September 30, 2024



This annual shareholder report contains important information about the Amplify Samsung SOFR ETF (the “Fund”) for the period of November 14, 2023, to September 30, 2024. You can find additional information about the Fund at <https://amplifyetfs.com/fund-documents/>. You can also request this information by contacting us at 855-267-3837.

This report describes changes to the Fund that occurred during the reporting period.

WHAT WERE THE FUND COSTS FOR THE REPORTING PERIOD? (based on a hypothetical \$10,000 investment)*

Fund Name	Costs of a \$10,000 investment	Costs paid as a percentage of a \$10,000 investment
Amplify Samsung SOFR ETF	\$18	0.20%

* Expense ratio is annualized. Amount shown reflects the expenses of the Fund for the current fiscal period from November 14, 2023 to September 30, 2024. Expenses would be higher if the Fund had been in operations for a full year.

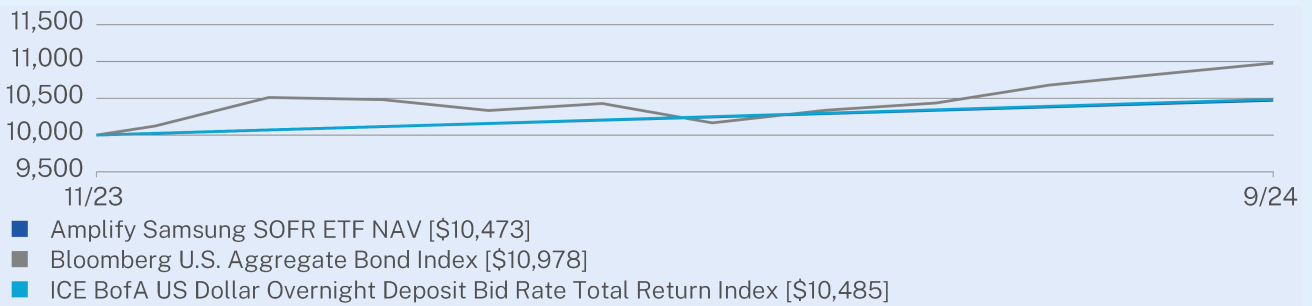
WHAT FACTORS INFLUENCED PERFORMANCE

- The Fund seeks to achieve its returns by primarily investing in short-term repurchase agreements, called repos.
- Repos in the Fund are collateralized by high quality U.S. Treasury securities.
- The average rate of the SOFR Index over a one-year period until September 30, 2024 was an all-time high, above 5%. There is no guarantee that the index will continue to perform at this level.

HOW DID THE FUND PERFORM SINCE INCEPTION?*

The \$10,000 chart reflects a hypothetical \$10,000 investment. The chart uses total return NAV performance and assumes reinvestment of dividends and capital gains. Fund expenses, including management fees, were deducted.

CUMULATIVE PERFORMANCE (Initial Investment of \$10,000)



ANNUAL AVERAGE TOTAL RETURN (%)

Since Inception
(11/14/2023)

Amplify Samsung SOFR ETF NAV	4.73
Bloomberg U.S. Aggregate Bond Index	9.78
ICE BofA US Dollar Overnight Deposit Bid Rate Total Return Index	4.85

Visit <https://amplifyetfs.com/fund-documents/> for more recent performance information.

* The Fund's past performance is not a good predictor of how the Fund will perform in the future. The graph and table do not reflect the deduction of taxes that a shareholder would pay on Fund distributions or redemption of Fund shares.

KEY FUND STATISTICS (as of September 30, 2024)

Net Assets	\$242,459,766
Number of Holdings	5
Net Advisory Fee	\$265,843
Portfolio Turnover	0%

Visit <https://amplifyetfs.com/fund-documents/> for more recent performance information.

WHAT DID THE FUND INVEST IN? (as of September 30, 2024)*

Top Holdings	(%)
SOF REPO 10/02/24 4.98%	28.9%
SOF REPO 10/01/24 5.00%	25.7%
SOF REPO 10/01/24 5.00%	24.7%
SOF REPO 10/07/24 5.00%	20.6%
Invesco Government & Agency Portfolio	0.0%

* Percentages are stated as a percent of net assets.

Fund Name Change:

Effective September 26, 2024, the Fund's ticker symbol changed from "SOF" to "SOFR".

Other Material Fund Changes:

Effective April 22, 2024, the Fund reduced the size of Creation Units from 50,000 Shares to 10,000 Shares.

For additional information about the Fund; including its prospectus, financial information, holdings and proxy information, scan the QR code or visit <https://amplifyetfs.com/fund-documents/>.

HOUSEHOLDING

To reduce Fund expenses, only one copy of most shareholder documents may be mailed to shareholders with multiple accounts at the same address (Householding). If you would prefer that your Amplify Investments, LLC documents not be househanded, please contact Amplify Investments, LLC at 855-267-3837, or contact your financial intermediary. Your instructions will typically be effective within 30 days of receipt by Amplify Investments, LLC or your financial intermediary.