Amplify ETFs™

Market Volatility: 3 Portfolio Steps Worth Discussing

No one can be sure about the scope, breadth, and impact of market uncertainty. Is now the time to talk about your portfolio?

1. Position for volatility.

Volatile and uncertain times call for an **emphasis on income** and a more **"hands-on" approach**.

How so?

Here are some examples of tools to help fortify portfolios...

- **High-quality dividend stocks** to strengthen income stream potential.
- **Covered calls**[1] to help maintain or enhance income streams.
- **Active management** to help identify high-quality companies at all stages of their life cycle.

2. Exposure to broad themes.

Given the current environment, we believe **certain themes will stand out**.

Like?

These themes reflect tech advancements aligned with long-term growth expectations, and are often less dependent on exports...

- **Artificial intelligence**; the global AI market size is expected to reach $3.6 trillion by 2034.[2]
- **Cybersecurity**; the global cybersecurity market is expected to hit over $1 trillion by 2031.[3]
- **Blockchain, Bitcoin**; the global cryptocurrency market is expected to grow at a compound annual growth rate (CAGR) by 13.1% through 2030.[4]

3. Diversify.

As the saying goes, **"Don't put all your eggs in one basket."**

Can you be more specific?

Of course. Major equity indices have considerable concentration in a handful of names. Consider portfolios that are less concentrated and have characteristics such as...

- **Funds with bond exposure** as an attractive alternative to risking capital in the equity markets.
- **Precious metals like silver**, which historically have served as a "safe haven" in times of volatility.
- **Natural resource-oriented companies** as energy and industrial production shifts to the U.S.

Start the Conversation Today.

Uncertainty around market volatility doesn't have to derail your financial goals. Talk to your advisor to explore how these steps may help ensure your portfolio is prepared for whatever comes next.

Find more insights from Amplify ETFs at AmplifyETFs.com/Insights

[1] A covered call refers to a financial transaction in which the investor selling call options owns an equivalent amount of the underlying security.

[2] precedenceresearch.com/artificial-intelligence-market

[3] https://www.einnews.com/pr_news/807326191/global-security-market-to-reach-1-trillion-annually-by-2031

[4] https://www.grandviewresearch.com/industry-analysis/cryptocurrency-market-report

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