

Amplify Video Game Leaders ETF



GAMR (Principal U.S. Listing Exchange: NYSE Arca) Semi-Annual Shareholder Report | March 31, 2025

This semi-annual shareholder report contains important information about the Amplify Video Game Leaders ETF (the "Fund") for the period of October 1, 2024, to March 31, 2025. You can find additional information about the Fund at https://amplifyetfs.com/fund-documents/. You can also request this information by contacting us at 855-267-3837.

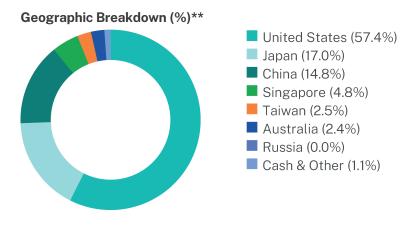
This report describes changes to the Fund that occurred during the reporting period.

| WHAT WERE THE FUND COSTS FOR THE LAST SIX MONTHS? (based on a hypothetical \$10,000 investment) | | | | |
|---|--------------------------------|--|--|--|
| Fund Name | Costs of a \$10,000 investment | Costs paid as a percentage of a \$10,000 investment* | | |
| Amplify Video Game Leaders ETF | \$34 | 0.69% | | |
| * Annualized | | | | |

| KEY FUND STATISTICS (as of March 31, 2025) | |
|--|--------------|
| Net Assets | \$36,642,524 |
| Number of Holdings | 22 |
| Portfolio Turnover | 97% |
| 30-Day SEC Yield | 0.07% |
| 30-Day SEC Yield Unsubsidized | 0.07% |
| Visit https://amplifyetfs.com/fund-documents/ for more recent performance information. | |

WHAT DID THE FUND INVEST IN? (as of March 31, 2025)*

| Top Holdings | (%) |
|---|-------|
| Advanced Micro Devices, Inc. | 10.5% |
| Microsoft Corp. | 9.9% |
| Tencent Holdings, Ltd. | 9.8% |
| Meta Platforms, Inc Class A | 9.8% |
| Invesco Government & Agency Portfolio - Class Institutional | 6.2% |
| NetEase, Inc. | 5.0% |
| Sony Group Corp. | 4.8% |
| Sea, Ltd. | 4.8% |
| NVIDIA Corp. | 4.7% |
| Nintendo Co. Ltd. | 4.5% |



^{*} Percentages are stated as a percent of net assets.

Fund Name Change:

Name change to: Amplify Video Game Leaders ETF

Other Material Fund Changes:

^{**} Less than 0.05%

- Index provider change to VettaFi LLC. Index change to: VettaFi Video Game Leaders Index
- Effective March 26, 2025, the Fund is reducing the size of Creation Units from 50,000 Shares to 10,000 Shares.
- Management fee change to: 0.59%

For additional information about the Fund; including its prospectus, financial information, holdings and proxy information, scan the QR code or visit https://amplifyetfs.com/fund-documents/.

HOUSEHOLDING

To reduce Fund expenses, only one copy of most shareholder documents may be mailed to shareholders with multiple accounts at the same address (Householding). If you would prefer that your Amplify Investments, LLC documents not be householded, please contact Amplify Investments, LLC at 855-267-3837, or contact your financial intermediary. Your instructions will typically be effective within 30 days of receipt by Amplify Investments, LLC or your financial intermediary.