

Embrace the Future of Digital Assets

The 2025 Crypto & Blockchain Investment Landscape

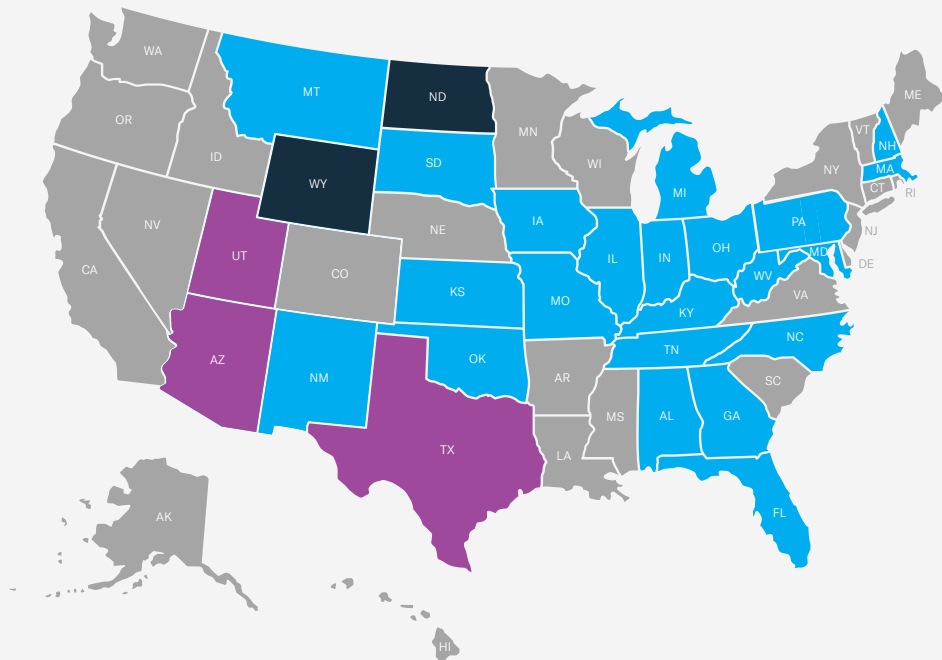
The financial landscape is rapidly transforming, and 2025 has yielded major developments in the crypto and blockchain investment landscape from a governmental, regulatory, and corporate perspective. Key industry leaders are pushing for swift regulatory approvals, opening the door for traditional investors to adapt and potentially capitalize on these emerging opportunities.

Why Invest Now?

1. Rise of Bitcoin as a Reserve Asset

Nation states and approximately 25 U.S. states are considering using Bitcoin as a reserve asset. Additionally, over 70 corporations are increasingly using Bitcoin as a reserve asset, indicating its growing acceptance and ability to preserve and create shareholder value.¹

U.S. States Crypto Reserve Status



If passed, initial allocations are expected to surpass **\$23 billion.**²

Crypto Reserve

- Bill Introduced
- Bill Under Vote
- Bill Accepted
- Bill Rejected
- No Proposal

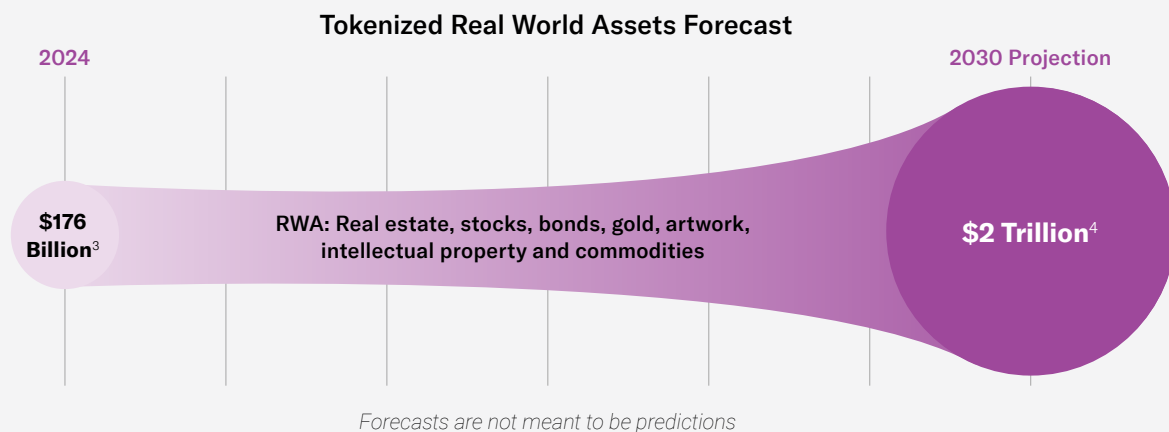
2. Diversification with Blockchain Technology



Companies investing in and utilizing blockchain technology for payments, transactions, and tracking may have a competitive advantage.

3. Growing Tokenization

Stocks, bonds, and real world assets (RWA) are increasingly being digitally tokenized on the blockchain. Tokenization could allow traditionally illiquid assets to be traded and managed more efficiently. This represents a significant growth trajectory.



4. Mounting Consensus



Prominent figures in finance, technology, and government are urging rapid adoption.

We believe these developments point to significant momentum in this market segment, to which many investors have little exposure. Publicly traded exposure avenues include:

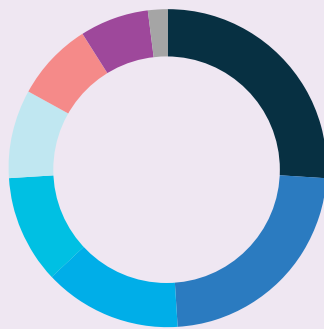
CATEGORY	EXPLANATION	BLOK HOLDING EXAMPLES
Bitcoin and publicly traded companies with significant treasury assets	Spot Bitcoin ETFs ⁴ , and companies with significant Bitcoin reserves may be included.	Bitcoin ETFs⁴ (5.54%), MicroStrategy (3.82%), MetaPlanet (5.02%)
Blockchain-Based Digital Platforms	Publicly-traded companies that utilize blockchain for payments, transactions, or funding of accounts.	Block Inc (3.63%), CME Group (1.82%), Coinbase (4.51%)
Crypto Mining Enterprises	These businesses operate data center-like facilities to solve the Bitcoin algorithm, validating and securing the network while being rewarded with cryptocurrency.	CleantSpark (3.05%), Core Scientific (3.89%), HUT8 (1.90%)
Blockchain Technology Services	These companies offer technological foundations essential for blockchain's continued growth.	Digital Garage (1.19%), Opera (2.74%), IBM (2.85%)
Venture Capital in Blockchain	Venture firms are pivotal investors in private blockchain ventures.	SBI Holdings (2.51%), Beyond Inc (2.89%), Galaxy Digital Holdings (4.43%)
Ecosystem/Platform Enablers	Enablers are creating comprehensive blockchain and crypto ecosystems.	ROBLOX (2.39%), Mercado Libre (2.39%), CompoSecure (2.67%)

Fund holdings and percentages referenced in table above are as of 02/14/2025, subject to change at any time, and should not be considered recommendations to buy or sell any security.

The blockchain and crypto transformation is here, and BLOK - the Amplify Transformational Data Sharing ETF - is designed to help ETF investors capture attractive opportunities in this rapidly evolving market.

Blockchain Industry Exposure

BLOK currently offers exposure in each of these publicly traded industries.



- Platform (25.76%)
- Miner (23.17%)
- Exposure (14.14%)
- Application (11.03%)
- Venture (9.00%)
- Semi-Conductor (8.39%)
- Private Blockchain (6.75%)
- Conglomerate (1.77%)

Data as of 12/31/2024

BLOK: Smart, Active and Positioned for the Digital Transformation

BLOK navigates the future of blockchain and crypto investing by combining portfolio manager insights, risk management, and active-decision making.



Embrace the Future of Finance

The blockchain and crypto transformation is here, and BLOK is designed to help capture opportunities in this rapidly evolving market.



Dynamic and Forward-Thinking

Unlike passive funds, BLOK uses active portfolio management to dynamically adjust holdings based on industry trends, regulatory changes, and emerging technologies.



Proven Strategy Since 2018

BLOK identifies and dynamically invests in leading blockchain innovators, crypto infrastructure companies, and digital assets like Bitcoin ETPs⁶—positioning for long-term growth opportunities.

BLOK PERFORMANCE

CUMULATIVE (%)

ANNUALIZED (%)

MONTH END AS OF 1/31/2025	1 MO.	3 MO.	6 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
NAV	11.24%	26.53%	38.36%	11.24%	209.23%	88.61%	16.20%	25.73%	17.39%
Closing Price	10.81%	26.32%	38.27%	10.81%	208.78%	88.59%	15.95%	25.90%	17.37%
QUARTER END AS OF 12/31/2024	1 MO.	3 MO.	6 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
NAV	-8.92%	21.70%	28.75%	52.77%	177.99%	52.77%	4.88%	23.35%	15.83%
Closing Price	-8.90%	22.02%	29.07%	53.37%	178.65%	53.37%	4.85%	23.53%	15.87%

Fund inception date: 01/17/2018. Total expense ratio: 0.73%. **The performance data quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. For most recent month end performance, visit AmplifyETFs.com/BLOK.** Brokerage commissions will reduce returns. NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price is the last price at which the fund traded.

BLOK

Amplify Transformational Data Sharing ETF

Actively Navigating the Future of Blockchain & Crypto Investing

First & Largest Actively Managed Blockchain Technology ETF⁷

Learn more: BLOKETF.com

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. The Fund is subject to actively management risk. Narrowly focused investments, like those in blockchain, are typically more volatile and riskier than broadly diversified portfolios.

Blockchain technology may not develop efficient processes that yield economic returns for the Fund's

investments, with risks including theft, competition, cybersecurity issues, developmental challenges, and lack of regulation. The investable universe may include companies involved in transformational data sharing or blockchain consortia. The Fund will invest in foreign securities, which carry additional risks compared to U.S. securities.

Amplify Investments LLC is the Investment Adviser to the Fund, and Tidal Investments, LLC serves as the Investment Sub-Adviser. Distributed by Foreside Fund Services, LLC.

Copyright 2025, Amplify ETFs. All rights reserved.

¹<https://finance.yahoo.com/news/great-accumulation-corporate-race-bitcoin-163042954.html-Coindesk>

² State reserve bills add up to \$23B in Bitcoin buys: VanEck, Cointelegraph

³ Real World Asset Tokenization to Hit \$50B in 2025: Ozean - Decrypt

⁴ McKinsey Group Report

⁵ As of 2.14.25 Amplify ETFs BLOK fund is comprised of 1.41% of the VanEck Bitcoin ETF/US, 1.39% of Fidelity Wise Origin Bitcoin Fund, 0.92% of the Bitwise Bitcoin ETF, 0.92% of the Invesco Galady Bitcoin ETF, and 0.90% of the iShares Bitcoin Trust ETF.

⁶ ETPs are exchange traded products.

⁷ Claims based on a review of industry data. No information to the contrary has come to our attention. For more information or inquiries about these claims, please contact info@amplifyetfs.com

Not FDIC Insured | No Bank Guarantee | May Lose Value

BLOK-SI-0225