

BLOK

Amplify Transformational
Data Sharing ETF

Why blockchain?

While many are familiar with the term “blockchain” due to its bitcoin connection, this is just the tip of the investment iceberg. This technology makes it possible to create secure cryptocurrencies for all types of online transactions, but its reach also extends deeply into traditional corporate concerns like security, record-keeping, food safety, insurance, global banking, and virtually all manner of business operations. Then consider how blockchain forms the foundation of recreational and household applications in gaming, personal banking, healthcare data, and the fast-growing, alternative 3D world known as the metaverse.

Corporate and government investment in blockchain technology is exploding because new uses are being created and built every day. It is impossible to know how massive this market will become, but current predictions of \$1.43 trillion by 2030 are attracting the interest of long-term investors.

90.1%
CAGR¹

Global blockchain market
estimated to grow from
\$57.72B in 2025 to \$1.43T by 2030¹

¹ Grand View Research, Jan. 2025, *Blockchain Technology Market Size, Share & Trends Analysis: 2025-2030*.

The Blockchain Market

Blockchain is an encrypted digital database shared by different parties in a distributed (decentralized) network. This allows digital records to be accurately and reliably maintained and updated in global commerce. The applications for this technology are just beginning to be explored, but experts agree it has the potential to benefit thousands of companies in hundreds of industries, such as:



Banking / Payments



Security
(cyber, election, etc.)



Human Resources



Internet of Things



Real Estate



Retail



Government



Digital Payments
(NFTs, etc.)



Healthcare



Gaming



Supply Chain



Insurance



The Metaverse & Web 3.0



Food Safety

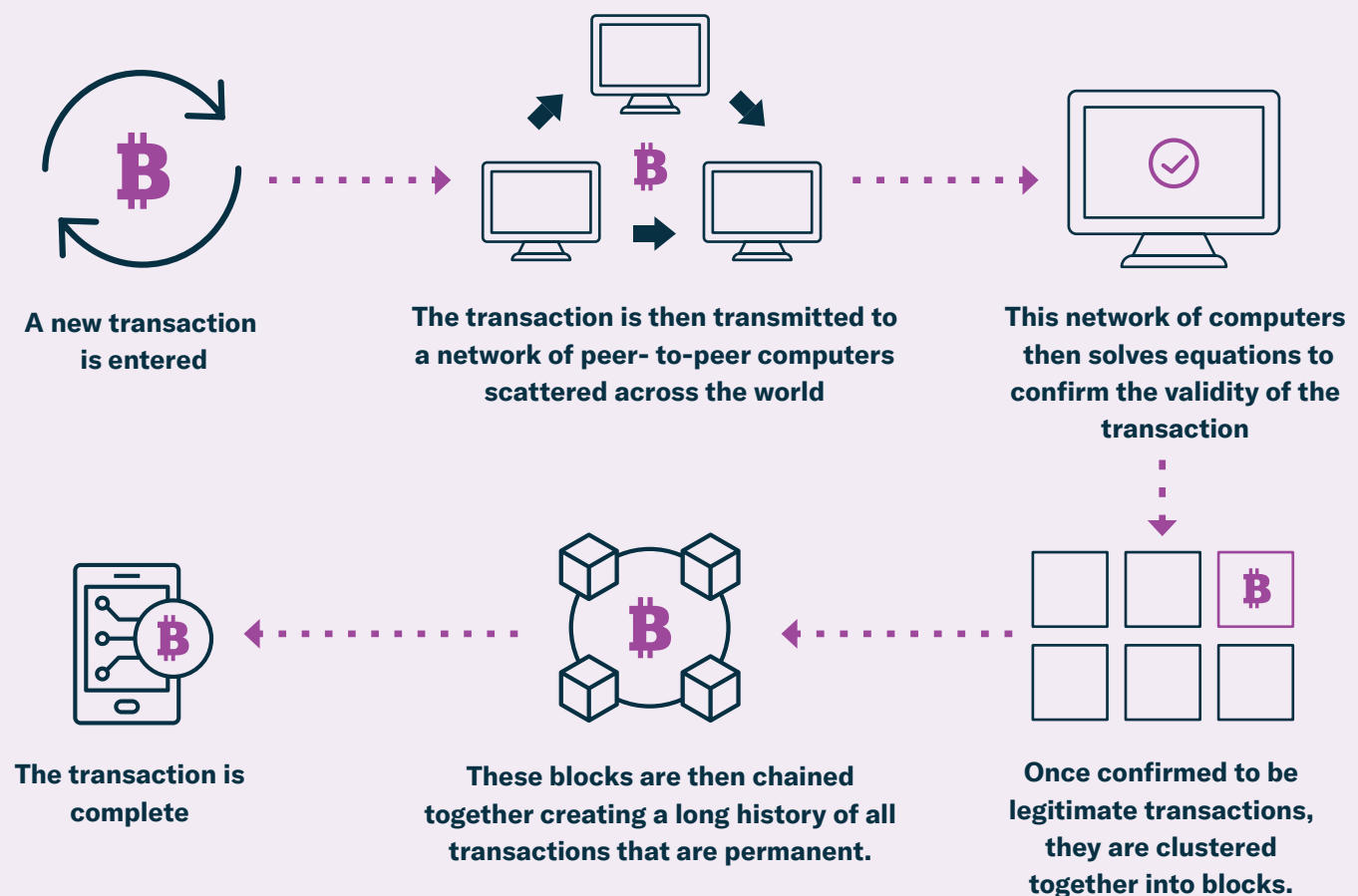


Education

How Does Blockchain Work?

The key to understanding how blockchain functions is based on its decentralized nature. By allowing digital information to be recorded and widely distributed, blockchain eliminates the possibility of fraudulent activity. As shown in the diagram, a new transaction is transmitted throughout the network and authenticated mathematically. Then, it is added (or “chained”) to the previous authenticated transaction in a sequential “block.” To validate the addition of a new transaction to a block, a majority of the decentralized network computers would need to agree it is a valid transaction.

This same reason also renders it impossible to hack the blockchain – because a majority of network computers would have to agree to any changes. Clearly, this is a revolutionary advancement in security.



Source: Investopedia

How to Invest in Blockchain

Before discussing how to invest in the future of blockchain, it is essential to identify who and why. Who is already committing capital and credence to those meteoric growth projections? The list of companies is long and growing, and it contains a virtual who's who of modern technology and finance giants.

The next question is why – why are these companies wagering billions (and their business models and reputations) on the virtues of blockchain? Because growth projections are strong, early movers gain the potential advantage.

Companies Committed to Blockchain:

Accenture

**Advanced
Micro Devices**

Amazon

CME Group

Coinbase Global

IBM

Mastercard

Beyond

Paypal Holdings

For illustrative purposes only. Accenture (0.00%), Advanced Micro Devices (1.05%), Amazon (0.00%), CME Group (2.50%), Coinbase Global (4.00%), IBM (3.50%), Mastercard (1.26%), Beyond (2.67%), and Paypal Holdings (3.14%) are holdings in the BLOK ETF as of 3/31/2025. See [bloketf.com](https://www.bloketf.com) for holding information.

Amplify Transformational Data Sharing ETF - BLOK

New technology transforms lives and businesses – remember what life was like before the Apple iPod, voice assistants, and Bluetooth? We believe blockchain is one of these transformative technologies, and as evidenced by the table on the previous page, we are in good company. The Amplify Transformational Data Sharing ETF was designed to provide investors with an efficient means to participate in the adoption and growth of blockchain.

BLOK seeks to provide investors with total return by investing at least 80% of its assets in companies developing and utilizing blockchain technologies.

Reasons to Invest

Embrace the Future of Finance

The blockchain and crypto transformation is here, and BLOK is designed to help capture opportunities in this rapidly evolving market.

Dynamic and Forward-Thinking

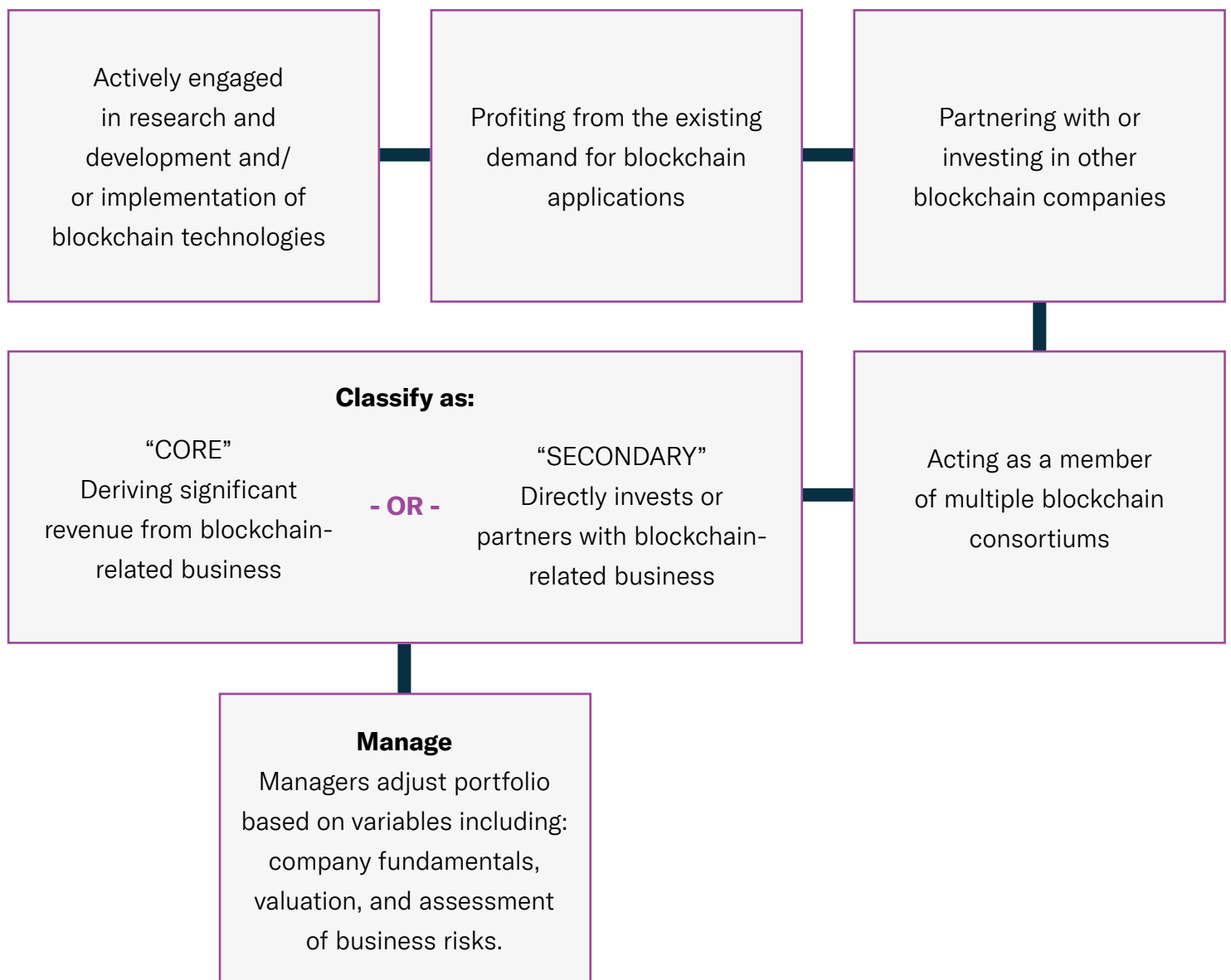
Unlike passive funds, BLOK uses active portfolio management to dynamically adjust holdings based on industry trends, regulatory changes, and emerging technologies.

Proven Strategy Since 2018

BLOK identifies and dynamically invests in leading blockchain innovators, crypto infrastructure companies, and digital assets like bitcoin ETPs—positioning investors for long-term growth.

BLOK Portfolio Management Process

Portfolio managers begin the portfolio-building process by first identifying publicly traded companies that are:



BLOK

The launch of BLOK in January 2018 is consistent with our value proposition to bring first-to-market products across growth and income segments. With the blockchain market poised to expand by 24x in the next five years, BLOK allows investors to participate in this surging sector easily. For more information, please visit **bloketf.com**.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at closing price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. The Fund is subject to active management risk. Narrowly focused investments, like those in blockchain, are typically more volatile and riskier than broadly diversified portfolios. Blockchain technology may not develop efficient processes that yield economic returns for the Fund's investments, with risks including theft, competition, cybersecurity issues, developmental challenges, and lack of regulation. The investable universe may include companies involved in transformational data sharing or blockchain consortia. The Fund will invest in foreign securities, which carry additional risks compared to U.S. securities. BLOK invests in companies that actively develop and use blockchain technology and does not invest directly in the technology. BLOK also includes companies partnering with or investing in others involved in blockchain technology and those that are part of various consortiums dedicated to it.

Investment Adviser: Amplify Investments LLC; SubAdviser: Tidal Investments, LLC. Amplify ETFs are distributed by Foreside Fund Services, LLC.

Not FDIC Insured | No Bank Guarantee | May Lose Value

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