



# Amplify Lithium & Battery Technology ETF



BATT (Principal U.S. Listing Exchange: NYSE Arca)

Annual Shareholder Report | September 30, 2024

This annual shareholder report contains important information about the Amplify Lithium & Battery Technology ETF (the "Fund") for the period of November 1, 2023, to September 30, 2024. You can find additional information about the Fund at <https://amplifyetfs.com/fund-documents/>. You can also request this information by contacting us at 855-267-3837.

## WHAT WERE THE FUND COSTS FOR THE REPORTING PERIOD? (based on a hypothetical \$10,000 investment)\*

Fund Name	Costs of a \$10,000 investment	Costs paid as a percentage of a \$10,000 investment
Amplify Lithium & Battery Technology ETF	\$55	0.59%

\* Expense ratio is annualized. Amount shown reflects the expenses of the Fund for the current fiscal period from November 1, 2023 to September 30, 2024. Expenses would be higher if the Fund had been in operations for a full year.

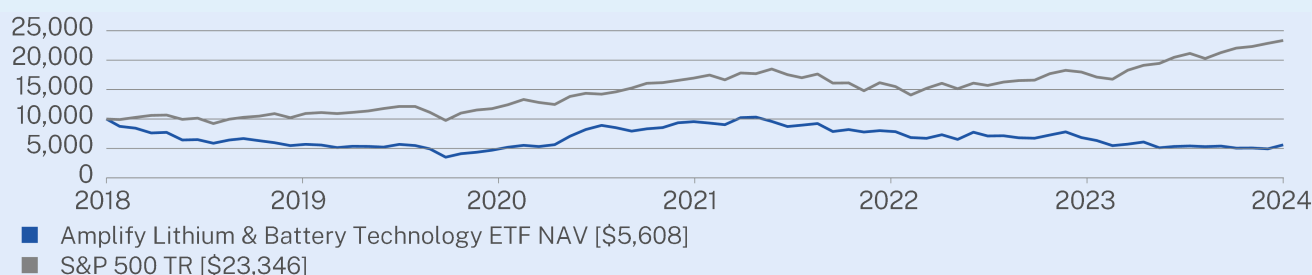
## WHAT FACTORS INFLUENCED PERFORMANCE

- The Fund is a thematic strategy concentrated in lithium battery related companies as well as some electric vehicle manufacturers. As consumer interest in electric vehicles has waned recently, the performance of the companies in the theme has struggled.
- Information Technology was the top contributing sector to performance while Consumer Discretionary was the biggest detractor to performance for the Period.
- During the Period, Materials was held with the largest overweight relative to the S&P 500 Index, a broad-based market index, while Information Technology was held with the largest underweight.
- During the Period, Contemporary Amperex Technology Co and TDK Corp were the top contributors to performance while Nikola Corp and Solaredge Technologies Inc were the top detractors.

## HOW DID THE FUND PERFORM SINCE INCEPTION?\*

The \$10,000 chart reflects a hypothetical \$10,000 investment. The chart uses total return NAV performance and assumes reinvestment of dividends and capital gains. Fund expenses, including management fees, were deducted.

### CUMULATIVE PERFORMANCE (Initial Investment of \$10,000)



## ANNUAL AVERAGE TOTAL RETURN (%)

	1 Year	5 Year	Since Inception (06/04/2018)
<b>Amplify Lithium &amp; Battery Technology ETF NAV</b>	-11.61	0.87	-8.74
<b>S&amp;P 500 TR</b>	36.35	15.98	14.35

Visit <https://amplifyetfs.com/fund-documents/> for more recent performance information.

\* The Fund's past performance is not a good predictor of how the Fund will perform in the future. The graph and table do not reflect the deduction of taxes that a shareholder would pay on Fund distributions or redemption of Fund shares.

## KEY FUND STATISTICS (as of September 30, 2024)

<b>Net Assets</b>	\$78,567,733
<b>Number of Holdings</b>	89
<b>Net Advisory Fee</b>	\$482,998
<b>Portfolio Turnover</b>	69%

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## WHAT DID THE FUND INVEST IN? (as of September 30, 2024)\*

### Top Holdings (%)

First American Government Obligations Fund	23.7%
Contemporary Amperex Technology Co. Ltd. - Class A	8.3%
BHP Group Ltd.	6.8%
Tesla, Inc.	5.7%
BYD Co. Ltd. - Class H	5.7%
NAURA Technology Group Co. Ltd. - Class A	2.6%
TDK Corp.	2.4%
Samsung SDI Co. Ltd.	1.9%
Li Auto, Inc.	1.8%
South32 Ltd.	1.7%

### Sector Breakdown\*\*



- Materials (38.6%)
- Industrials (27.0%)
- Consumer Discretionary (21.8%)
- Information Technology (12.1%)
- Cash & Other (0.5%)

\* Percentages are stated as a percent of net assets.

\*\* The Global Industry Classification Standard ("GICS®") was developed by and/or is the exclusive property of MSCI, Inc. ("MSCI") and Standard & Poor's Financial Services LLC ("S&P"). GICS® is a service mark of MSCI and S&P and has been licensed for use by U.S. Bank Global Fund Services.

For additional information about the Fund; including its prospectus, financial information, holdings and proxy information, scan the QR code or visit <https://amplifyetfs.com/fund-documents/>.

## HOUSEHOLDING

To reduce Fund expenses, only one copy of most shareholder documents may be mailed to shareholders with multiple accounts at the same address (Householding). If you would prefer that your Amplify Investments, LLC documents not be househanded, please contact Amplify Investments, LLC at 855-267-3837, or contact your financial intermediary. Your instructions will typically be effective within 30 days of receipt by Amplify Investments, LLC or your financial intermediary.