

Amplify Bloomberg U.S. Treasury Target High Income ETF

As of 10/29/24

FUND FACTS

Ticker	TLTP
CUSIP	032108516
Distribution Schedule	Monthly
Inception Date	10/29/2024
Primary Exchange	CBOE
Number of Holdings	3

FEES & EXPENSES

Management Fee	0.30%
Acquired Fund Fees	0.08%
Total Expense Ratio	0.38%

INDEX

Index Name	Bloomberg U.S. Treasury 20+ Year 12% Premium Covered Call 2.0 Index
Index Ticker	BTSICTTT
Rebalance	Weekly Options Roll
Website	Bloomberg.com

ACCESS TARGETED HIGH INCOME COVERED CALL STRATEGY

The Amplify Bloomberg U.S. Treasury Target High Income ETF seeks investment results that generally correspond to the performance (before fees and expenses) of the Bloomberg U.S. Treasury 20+ Year 12% Premium Covered Call 2.0 Index. TLTP provides access to a weekly covered call strategy that offers opportunities for a higher level of income.

REASONS TO INVEST

- 1 Targeted Income:** Strategy targets 1% option income from US Treasuries each month, with the potential for additional US Treasury bond income.
- 2 Risk Mitigation:** Weekly covered call options can help mitigate risk by providing additional income in volatile markets.
- 3 Convenient Access:** Provides simple, efficient entry to a tailored U.S. Treasury options strategy via a single ticker.

INDEX BREAKDOWN (as of 10/25/24)

Long Position	ISHARES TR 20 YR TR BD ETF (TLT)
Short Call Option	TLT 11/1/24 92.5 Call
Option Coverage	28.40%

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

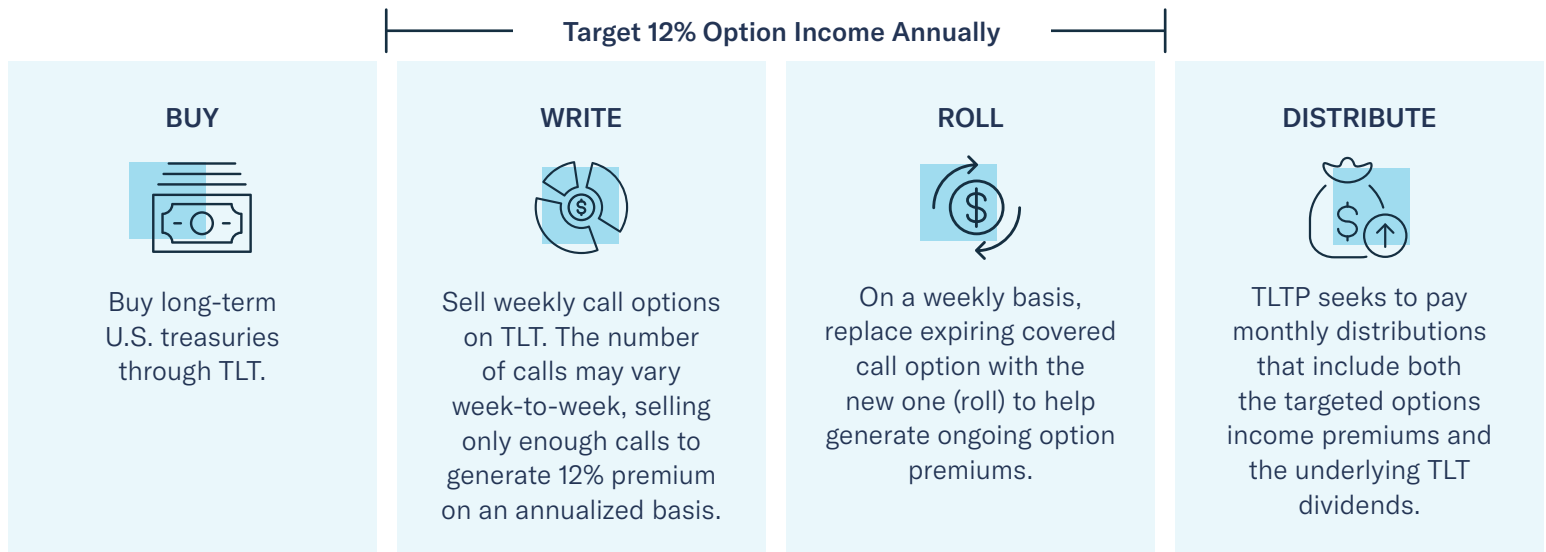
PERFORMANCE

	CUMULATIVE (%)			ANNUALIZED (%)	
	1 MO.	YTD	SINCE INCEPTION	1 YR.	SINCE INCEPTION
Fund NAV	N/A	N/A	N/A	N/A	N/A
Closing Price	N/A	N/A	N/A	N/A	N/A
Bloomberg U.S. Treasury 20+ Year 12% Premium Covered Call 2.0 Index	N/A	N/A	N/A	N/A	N/A

Fund inception date: 10/29/2024. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please visit [AmplifyETFs.com/TLTP](https://www.amplifyetfs.com/TLTP). Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. Bloomberg U.S. Treasury 20+ Year 12% Premium Covered Call 2.0 Index is designed to provide a targeted annualized option premium income of 12% through writing weekly covered call options.

TARGETED HIGH-INCOME COVERED CALL CONSTRUCTION

TLTP strategy aims to provide a high level of income through buying iShares 20+ Year Treasury Bond ETF (“TLT”) and selling one-week expiration, at-the-money call option contracts, to target annual 12% option income.



There is no guarantee that distributions will be made.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. You could lose money by investing in the Fund. There can be no assurance that the Fund's investment objectives will be achieved. Interest Rate Risk is the risk when interest rates rise, there is a corresponding decline in bond values. Conversely, very low or negative interest rates may magnify interest rate risk. The Fund is non-diversified and can invest

a greater portion of its assets in individual securities than a diversified fund; changes in the market value of a single investment could cause greater fluctuations in share price than would occur in a diversified fund. The Fund is subject to the risks associated with the Underlying Funds specifically U.S. Treasury Securities Risk. The Fund bears its proportionate share of the Underlying ETF's expenses.

Covered call risk is the risk that the Fund will forgo, during the option's life, the opportunity to profit from increases in the market value of the security covering the call option above the sum of the premium and the strike price of the call, but has retained the risk of loss should the price of the underlying security decline. The Fund will also utilize FLEX Options and subject to the

risk that the OCC will be unable or unwilling to perform its obligations under the FLEX Options contracts. The Fund currently expects to make distributions on a regular basis, a portion of which may be considered return of capital.

*A covered call refers to a financial transaction in which the investor selling call options owns an equivalent amount of the underlying security.

Investment Adviser: Amplify Investments LLC; Sub-Adviser: Samsung Asset Management (New York), Inc.

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Not FDIC Insured | No Bank Guarantee | May Lose Value