

Amplify Junior Silver Miners ETF

As of 6/30/24

FUND FACTS

Ticker	SILJ™
CUSIP	032108649
Inception Date	11/28/2012
Primary Exchange	NYSE ARCA
Number of Holdings	46
Expense Ratio	0.69%

INDEX

Index Name	Nasdaq Junior Silver Miners™ Index
Index Ticker	NMFSM
Weighting	Thematic Market Cap
Rebalance	Quarterly
Website	indexes.nasdaqomx.com

MARKET CAPITALIZATION

Large Cap (> \$10B)	6.85%
Mid Cap (\$2B - \$10B)	31.97%
Small Cap (< \$2B)	61.18%

PURE PLAY ACCESS TO SILVER MINING EXPLORATION & PRODUCTION

SILJ tracks the performance of companies engaged in the silver mining industry that derive the majority of their revenues from silver mining, global silver production, or exploration and development activities related to new silver production. SILJ seeks investment results that generally correlate (before fees and expenses) to the total return performance of the Nasdaq Junior Silver Miners™ Index.

REASONS TO INVEST

- 1 First & Only Small-Cap Silver Miners ETF:** Launched in 2012, SILJ is the first and only ETF to target small cap silver miners.¹
- 2 Diverse Applications and Value:** Silver is the most electrically conductive metal in the world and has significant industrial application (solar panels, medical devices, smart phones) and acts as a store of value (coins, bars, jewelry).
- 3 Unlock Diversification Potential:** This asset class is uncorrelated to most broad equity markets and can be a great method of diversification.

TOP 10 HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
PAAS	Pan American Silver	9.32%	WPM	Wheaton Precious Metals	4.45%
HMY	Harmony Gold Mining	8.06%	SILV	SilverCrest Metals	4.31%
CDE	Coeur Mining	7.54%	AYA CN	Aya Gold & Silver	4.03%
HL	Hecla Mining	5.22%	ARTG CN	Artemis Gold	3.92%
BVN	Cia de Minas Buenaventura	4.57%	AG	First Majestic Silver	3.67%

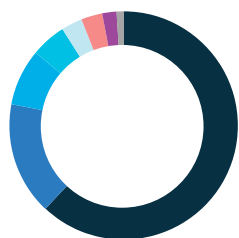
Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

PERFORMANCE

	CUMULATIVE (%)			ANNUALIZED (%)				
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	10 YR.	SINCE INCEPTION
NAV	-9.56%	13.09%	-38.59%	20.55%	-9.07%	6.30%	-0.93%	-4.12%
Closing Price	-9.73%	13.20%	-38.79%	20.69%	-9.23%	6.13%	-0.92%	-4.15%
Nasdaq Junior Silver Miners™ Index	-10.90%	18.11%	N/A	N/A	N/A	N/A	N/A	N/A

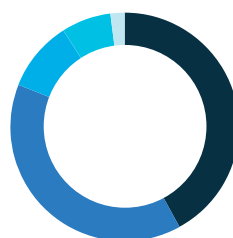
Fund inception date: 11/28/2012. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end visit AmplifyETFs.com/SILJ. Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. The Nasdaq Junior Silver Miners™ Index is designed to track the performance of companies engaged in the silver mining industry.

COUNTRY ALLOCATION



- Canada (62%)
- United States (16%)
- South Africa (8%)
- Peru (5%)
- Mexico (3%)
- United Kingdom (3%)
- Australia (2%)
- Sweden (1%)

THEMATIC ALLOCATION



- Gold (42%)
- Silver (39%)
- Precious Metals & Minerals (10%)
- Diversified Metals & Mining (7%)
- Copper (2%)

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Prior to 1/29/24, the Amplify Junior Silver Miners ETF was the ETFMG Prime Junior Silver Miners ETF that previously tracked the Prime Junior Silver Miners & Explorers Index.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Narrowly focused investments typically exhibit higher volatility. Investments in foreign securities involve political, economic and currency risks, greater volatility and differences in accounting

methods. These risks are greater for investments in emerging markets. The Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than a diversified fund. Therefore, the Fund is more exposed to individual issuer volatility than a diversified fund. Funds that are less diversified across countries or geographic regions are generally riskier than more geographically diversified funds and risks associated with such countries or geographic regions may negatively affect a Fund. Investments in small-capitalization companies tend to have limited liquidity and greater price volatility than large-capitalization companies. There are risks associated with the worldwide price of silver and the costs of extraction and production. Worldwide silver prices may fluctuate substantially over short periods of time, so the Fund's share price may be more volatile. Several foreign countries have begun a process of privatizing certain entities and industries. Privatized entities may lose money or be renationalized. The Fund invests in

some economies that are heavily dependent upon trading with key partners. Any reduction in this trading may cause an adverse impact on the economy in which the Fund invests. The Fund's return may not match or achieve a high degree of correlation with the return of the Index. To the extent the Fund utilizes a sampling approach, it may experience tracking error to a greater extent than if the Fund had sought to replicate the Index.

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC serves as the Investment Sub-Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC.

¹First-to-market claim is based on a review of industry data as of November 28, 2012. No information to the contrary has come to our attention. For more information or inquiries about this claim, please contact info@amplifyetfs.com

Not FDIC Insured | No Bank Guarantee | May Lose Value