



Amplify BlackSwan Tech & Treasury ETF

As of 12/31/23

FUND FACTS

Ticker	QSWN		
CUSIP	032108755		
Inception Date	12/09/2021		
Distribution Schedule	Quarterly		
Number of Holding	12		
Expense Ratio	0.49%		

INDEX

Index Name	S-Network BlackSwan Tech & Treasury Index		
Index Ticker	QSWNXT		
Rebalance	Semi-Annual		
Website s	netblackswanindex.com		

A RISK-MANAGED APPROACH TO TECH INVESTING

QSWN seeks investment results that correspond to the S-Network BlackSwan Tech & Treasury Index (the Index). The Index's investment strategy seeks uncapped exposure to the Nasdaq 100, while buffering against the possibility of significant losses. Approximately 90% of QSWN will be invested in U.S. Treasury securities, (with a targeted duration of the 10-year Treasury note), while approximately 10% will be invested in QQQ LEAP Options in the form of in-the-money calls.

REASONS TO INVEST

- 1) Participation in Nasdaq 100 returns while seeking to protect against significant losses.
- 2 Potential core equity solution that seeks to mitigate the effects of volatility.
- 3 Low-cost, index-based portfolio.

TOP HOLDINGS

TREASURY SECURITIES (laddered - targeted duration of the 10-yr treasury note)	% WT.	QQQ ETF LONG-TERM OPTIONS (in-the-money calls)	% WT.
U.S. TREASURY NOTES 0.875% 11/15/2030	8.60%	QQQ CALL OPTION 06/24 329.780	7.60%
U.S. TREASURY NOTES 1.625% 05/15/2031	8.60%	QQQ CALL OPTION 12/24 369.780	6.10%
U.S. TREASURY NOTES 0.625% 05/15/2030	8.59%		
U.S. TREASURY NOTES 1.375% 11/15/2031	8.59%		
U.S. TREASURY NOTES 2.875% 05/15/2032	8.59%		
U.S. TREASURY NOTES 3.375% 05/15/2033	8.59%		

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

SELECTION METHODOLOGY

Rules-based, quantitative index

that seeks to hedge against equity downside while maintaining upside potential over the long term

Equity exposure:

Nasdaq 100 Index
Approximately 10% is invested in QQQ LEAP options in the form of in-the-money calls

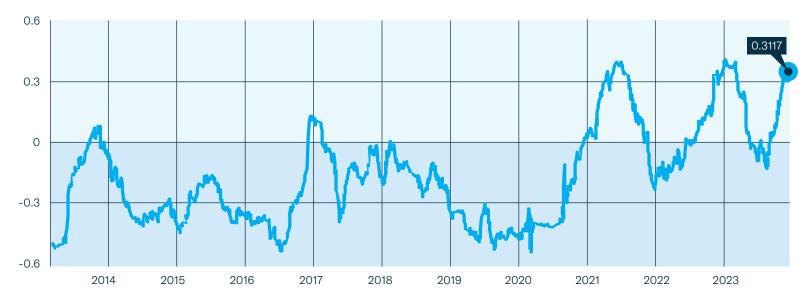
Fixed income exposure:

Approximately 90% is invested in U.S. Treasury securities, with a targeted duration of the 10-year Treasury note.

Index rebalancing occurs every June and December

RISK MANAGEMENT THROUGH CORRELATION MANAGEMENT

Correlation between Treasuries and Nasdaq 100 have historically been negative (shaded area), and decrease during times of market turmoil.



For Illustrative Purposes Only. Does not represent the Fund. Source: YCharts 03/31/2013 - 12/31/2023

PERFORMANCE	CUMULATIVE (%)			ANNUALIZED (%)		
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	SINCE INCEPTION
Fund NAV	5.88%	23.19%	-15.77%	23.19%	N/A	-7.98%
Closing Price	5.92%	23.36%	-15.84%	23.36%	N/A	-8.02%
S-Network BlackSwan Tech & Treasury TR Index	5.97%	22.64%	-15.96%	22.64%	N/A	-8.08%
Nasdaq 100 TR Index	5.56%	55.13%	4.45%	55.13%	N/A	2.13%

Fund inception date: 12/09/2021. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please call 855-267-3837 or visit AmplifyETFs.com/QSWN. Brokerage commissions will reduce returns.

Indexes are unmanaged and it's not possible to invest directly in an index. The Nasdaq 100 Index includes 100 of the largest domestic and international non-financial companies listed on the Nasdaq Stock Market based on market capitalization. The S-Network BlackSwan Tech & Treasury Index (Ticker: QSWNXT) holds U.S. Treasury securities and QQQ LEAP Options.

Correlation is a statistic that measures the degree to which two securities move in relation to each other.

The Fund is not a money market fund.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. To the extent the Fund utilizes a sampling

approach, it may experience tracking error to a greater extent than if the Fund had sought to replicate the Index. The use of derivative instruments, such as options contracts, can lead to losses because of adverse movements in the price or value of the underlying asset, index or rate, which may be magnified by certain features of the derivatives. Investing in options, including LEAP Options, and other instruments with option-type elements may increase the volatility and/or transaction expenses of the Fund. An option may expire without value, resulting in a loss of the Fund's initial investment and may be less liquid and more volatile than an investment in the underlying securities. Investments in debt securities typically decrease in value when interest rates rise. This risk is usually greater for longer-term debt securities.

Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than a diversified fund. Long-term equity anticipation securities (LEAPS) are publicly traded options contracts with expiration dates that are longer than one year.

An "in-the-money" call option contract is an option contract with a strike price that is below the current price of the underlying reference asset.

Amplify Investments LLC is the Investment Adviser to the Fund. Cerity Partners LLC and Toroso Investments, LLC serve as the Investment Sub-Advisers. Amplify ETFs are distributed by Foreside Fund Services, LLC.

Not FDIC Insured | No Bank Guarantee | May Lose Value