



Amplify CWP Growth & Income ETF

As of 8/22/24

FUND FACTS

QDVO
032108524
Monthly
08/22/2024
NYSE ARCA
ngs 38
0.55%

PORTFOLIO MANAGEMENT

Kevin Simpson and Josh Smith, CFA Capital Wealth Planning, LLC (CWP)



GROWTH EQUITIES + TACTICAL COVERED CALL OPTIONS

The Amplify CWP Growth & Income ETF (QDVO), an actively managed ETF, seeks to provide capital appreciation and, secondarily, high current income. QDVO consists primarily of large-cap dividend growth stocks and is designed to offer high levels of total return on a risk-adjusted basis.

REASONS TO INVEST

- 1 **Growth and Income Potential:** Seeking capital appreciation from growth-oriented stocks, with monthly income from option premiums and dividends.
- **2 Equity Exposure and Lower Volatility:** Covered calls* and dividends may help reduce volatility versus the overall market during times of broad-based market declines.
- **3 Active Management:** Allows the portfolio manager (CWP) to identify opportunities and risks, and act on those decisions in real time.

TOP 10 HOLDINGS

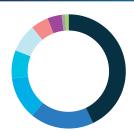
4.71%
0. 570/
2.57%
2.55%
2.45%
2.22%
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Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

PERFORMANCE	CUMULATIVE (%)			ANNUALIZED (%)	
	1 MO.	YTD	SINCE INCEPTION	1 YR.	SINCE INCEPTION
Fund NAV	N/A	N/A	N/A	N/A	N/A
Closing Price	N/A	N/A	N/A	N/A	N/A
S&P 500 Growth Index	N/A	N/A	N/A	N/A	N/A

Fund inception date: 08/22/2024. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please visit **AmplifyETFs.com/QDVO**. Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. The S&P 500 Growth Index is a benchmark that measures the performance of large-cap growth stocks in the U.S. equity market from the S&P 500.

SECTOR ALLOCATION



- Information Technology (43.52%)
- Communication Services (17.63%)
- Consumer Discretionary (11.78%)
- Health Care (8.07%)
- Consumer Staples (7.66%)
- Financials (4.66%)
- Industrials (4.16%)
- Real Estate (1.70%)
- Materials (1.47%)

ACTIVE MANAGEMENT SELECTION PROCESS

Dividend Growers

Portfolio of large-cap growth equities with historically strong earnings and cash flow characteristics.

Sector Allocation

Relatively balanced across a variety of GICS Sectors with CWP determining which sectors to over- and under-weight based on various factors.

Security Selection

Consists of 20-40 stocks, which are screened and included based on attributes that we believe are attractive including earnings growth, cash flow, relative performance and management track record.

Tactical Covered Call Writing

Covered call options are written on individual stocks on a tactical basis and may also be tactically written against broad market indexes.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. You could lose money by investing in the Fund. There can be no assurance that the Fund's investment objectives will be achieved. The fund is

new with limited operating history. The Fund will forgo, during the option's life, the opportunity to profit from increases in the market value of the security covering the call option above the sum of the premium and the strike price of the call, but has retained the risk of loss should the price of the underlying security decline. Growth stocks tend to be more volatile than certain other types of stocks and their prices usually fluctuate more dramatically than the overall stock market. Large-capitalization companies may be less able than smaller-capitalization companies to adapt to changing market conditions. The Fund is non-diversified and can invest a greater portion of its assets in securities of

individual issuers than a diversified fund.

Amplify Investments LLC serves as the investment adviser to the Fund. Capital Wealth Planning, LLC and Penserra Capital Management LLC each serve as investment sub-advisers to the Fund. Amplify ETFs are distributed by Foreside Fund Services, LLC.

*A covered call refers to a financial transaction in which the investor selling call options owns an equivalent amount of the underlying security.

Not FDIC Insured | No Bank Guarantee | May Lose Value