

JGLD

AMPLIFY PURE JUNIOR GOLD MINERS ETF

JGLD is a portfolio of companies engaged in junior and exploratory gold mining. Companies must derive at least 75% of revenues from the sale of gold or royalty agreements; or, for exploratory gold producers, 75% of surveyed deposits must be attributable to gold. JGLD seeks investment results that correspond generally to the EQM Pure Junior Gold Miners Index.

FUND FACTS

Ticker	JGLD
CUSIP	032108839
Expense Ratio	0.49%
Inception Date	12/1/2020
Exchange	NYSE Arca
Index-Tracking	
Number of Holdings*	51

INDEX DETAILS

Index Name	EQM Pure Junior Gold Miners Index
Index Ticker	JRGOLD
Index Weighting	Modified Equal Weight
Rebalance	Semi-Annual
Website	eqmindexes.com

MARKET CAPITALIZATION

As Of 3/31/22

Large Cap (> \$10B)	0.00%
Mid Cap (\$2B - \$10B)	27.61%
Small Cap (< \$2B)	65.24%
Micro Cap (<\$300 Million)	6.94%
Not Classified	0.21%

*as of 3/31/22

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

As of 3/31/22

"Pure play" access to junior and exploratory gold miners



THE JGLD DIFFERENCE: PURITY

Legacy junior gold mining ETFs may include silver mining stocks or be overly allocated to large-cap stocks. JGLD utilizes two important tests designed to keep the portfolio focused on junior gold mining stocks:

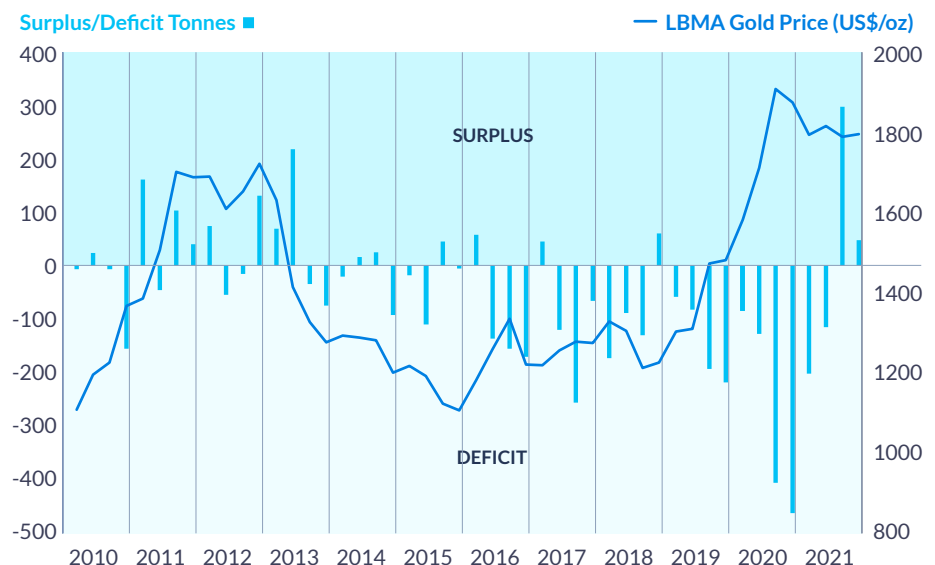
- Companies cannot produce or receive royalties on more than 1 million troy ounces of gold.
Result: 100% of stocks held in JGLD are considered micro, small or mid-cap. (as of 3/31/22)
- Companies must meet 75% gold revenue or deposit test for portfolio inclusion.
Result: No silver mining or diversified mining stocks qualify to be in the portfolio.

WHY INVEST IN JUNIOR GOLD MINERS?

1. **Commodity Exposure with Growth Potential** - Investing in junior gold mining stocks not only gives investors exposure to the underlying commodity price, but access to future exploration and operating potential, providing a diversified complement to physical gold.
2. **Capital Investment and M&A Potential** - Rising gold prices have attracted capital investment to the mining space. M&A activity favors junior miners, as it is cheaper for senior miners to buy production than build capacity themselves.

BULLISH DEMAND DYNAMICS

Quarterly Gold Supply vs Demand 3/31/2010 - 12/31/2021

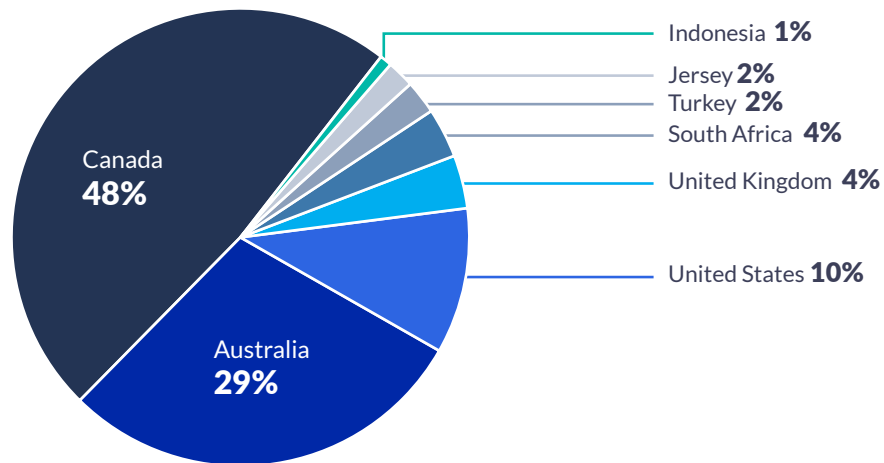


Source: EQM Indexes, World Gold Council, as of 12/31/21

Mine production accounts for the largest part of gold supply - typically, 75% each year. In the absence of new gold discoveries and limited production, when demand for gold exceeds current supply, gold prices have generally moved higher. For informational purposes only. Not meant to represent the Fund. Past performance does not guarantee future results.

COUNTRY ALLOCATION

As Of 3/31/22



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TOP 10 HOLDINGS

As Of 3/31/22

Ticker	Company	% Wt.
RGLD	Royal Gold Inc	3.83%
WDO CN	Wesdome Gold Mines Ltd	3.02%
SSRM	SSR Mining Inc	2.93%
PAF LN	Pan African Resources PLC	2.78%
KNT CN	K92 Mining	2.75%
SLR AU	Silver Lake Resources Ltd	2.73%
YRI CN	Yamana Gold Inc	2.71%
EVN AU	Evolution Mining Ltd	2.65%
IMG CN	IamGold Corp	2.65%
BTO CN	B2Gold Corp	2.61%

JGLD PERFORMANCE

Quarter End as of March 31, 2022

	Cumulative (%)					Annualized (%)	
	1 Mo.	3 Mo.	6 Mo.	YTD	Since Inception	1 Yr.	Since Inception
Fund NAV	8.61%	11.59%	23.77%	11.59%	2.39%	9.30%	1.79%
Closing Price	8.64%	11.45%	23.69%	11.45%	2.32%	8.14%	1.74%
EQM Pure Junior Gold Miners Index	8.57%	11.56%	24.05%	11.56%	3.21%	9.97%	2.40%

Fund inception date: (12/1/2020). The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. Brokerage commissions will reduce returns. For performance data current to the most recent month-end please call 855-267-3837 or visit AmplifyETFs.com/JGLD. Brokerage commissions will reduce return.

Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in Amplify Funds statutory and summary prospectus, which may be obtained above or by calling 855-267-3837, or by visiting AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. The Fund is not actively managed. The Fund invests in securities included in its Index regardless of their investment merit. Narrowly focused investments typically exhibit higher volatility. A portfolio concentrated in a single industry, such as junior gold miners, makes it vulnerable to factors affecting the companies.

The Fund may face more risks than if it were diversified broadly over numerous industries or sectors. The Fund has become more susceptible to potential operational risks through breaches in cybersecurity. The Fund invests in securities that are issued by and/or have exposure to, companies primarily involved in the metals and mining industry. Investments in metals and mining companies may be speculative and subject to greater price volatility

than investments in other types of companies. The exploration and development of metals involves significant financial risks over a significant period of time, which even a combination of careful evaluation, experience and knowledge may not eliminate. Rare earth metals have more specialized uses and are often more difficult to extract. The increased demand for these metals has strained supply, which could adversely affect the companies in the Fund's portfolio. Some of the companies in which the Fund will invest are engaged in other lines of business unrelated to the mining, refining and/or manufacturing of metals and these lines of business could adversely affect their operating results.

The Fund's assets are concentrated in the materials sector, which means the Fund will be more affected by the performance of the materials sector than a fund that is more diversified. The Fund currently has fewer assets than larger funds, and like other relatively new funds, large inflows and outflows may impact the Fund's market exposure for limited periods of time. The Fund will invest in the securities of non-U.S. companies. Investments in emerging market issuers are subject to a greater risk of loss than investments in issuers located or operating in more developed markets. The mining, refining and/or manufacturing of metals may be significantly affected by regulatory action and changes in governments. Small and/or mid-capitalization companies may be more vulnerable to adverse general market or economic developments.

The EQM Pure Junior Gold Miners (JRGOLD) Index intends to provide exposure to global companies engaged in junior and exploratory gold mining. Index components must derive at least 75% of the revenues from the sale of gold or through gold royalty agreements, or for exploratory gold producers, 75% of surveyed deposits must be attributable to gold. Components are either Junior Gold Producers (companies producing less than 1 million troy ounces of gold per year or royalties less than 1 million equivalent troy ounces per year or Exploratory Gold Producers, companies in pre-production (0 troy ounces of gold produced per year).

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC serves as the Investment Sub- Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC.



QUESTIONS?

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