



# Amplify Inflation Fighter ETF

As of 12/31/23

# **FUND FACTS**

Ticker	IWIN
CUSIP	032108748
Inception Date	02/02/2022
Number of Holdings	54
Expense Ratio	0.92%

### **PORTFOLIO MANAGEMENT**

Michael Venuto, David Dziekanski, and Qiao Duan, CFA Tidal Financial Group<sup>1</sup>

### **MARKET CAPITALIZATION**

Large Cap (> \$10B)	39.77%
Mid Cap (\$2B - \$10B)	28.37%
Small Cap (< \$2B)	31.86%

### A MULTI-ASSET APPROACH TO HELP FIGHT AGAINST INFLATION

IWIN is an actively-managed ETF investing in asset classes that seek to benefit, either directly or indirectly, from inflation. IWIN seeks to provide investors with long-term capital appreciation in inflation-adjusted terms.

### **REASONS TO INVEST**

- 1 One-stop inflation hedge: Seeks to provide investors a diversified and dynamic way to combat inflation's impact on broad-based portfolios.
- **Multi-Asset:** Comprised of various inflation-sensitive stocks and commodities aimed to benefit directly or indirectly from inflation.
- 3 **Actively-managed ETF:** Ability to identify and act on opportunities and risks across inflation-friendly asset classes while providing the benefits of an ETF—transparency, trading flexibility, lower costs, and tax efficiency.

#### **TOP 10 HOLDINGS**

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
MGCG4 Comdty	Micro Gold Feb24	8.63%	JOE	St Joe Co	2.98%
BMRF4 Curncy	Cme Micro Bitcoin Jan24	5.41%	МНО	M/I Homes	2.86%
UEC	Uranium Energy Corp	3.96%	WY	Weyerhaeuser Co	2.81%
CCO CN	Cameco Corp	3.36%	FOR	Forestar Group	2.70%
WPM	Wheaton Prec Metals Corp	3.02%	NUE	Nucor Corp	2.53%

Top 10 holdings excludes collateral. Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

## **SELECTION METHODOLOGY**

### Identify

Companies positioned to benefit from inflationary pressures

### **Stocks**

- Land development
- Asset miners
- Home builders
- Commodity REITs
- Real Estate Technology

### **Commodities**

- Agriculture
- Energy
- Precious metals
- Industrial metals
- · Bitcoin-based

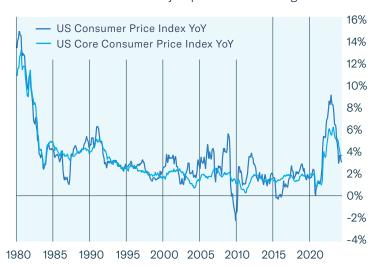
### Manage

Managers adjust portfolio based on variables including:

- changes to business models, strategies, or operations
- inflationary public disclosures
- unusual trading volumes and market pricing
- regulatory landscape

### **MARKET ALLOCATION**

U.S. headline inflation rate jumped to all time high since 1982



For Illustrative Purposes Only. Does not represent the Fund. Source: Bloomberg, YCharts, 12/31/1980 - 12/31/2023



Commodity futures are shown at notional value

- Miner (37%)
- Land (17%)
- Home Builder (16%)
- Commodities & Futures (14%)
  - Gold Future (9%) Bitcoin Future (5%)
- Commodity REIT (11%)
- RE Tech (5%)

PERFORMANCE	CUMULATIVE (%)			ANNUALIZED (%)		
	1 MO.	YTD	SINCE INCEPTION	1 YR.	SINCE INCEPTION	
Fund NAV	7.25%	34.53%	12.38%	34.53%	6.29%	
Closing Price	7.61%	34.60%	12.23%	34.60%	6.22%	

Fund inception date: 02/02/2022. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please call 855-267-3837 or visit AmplifyETFs.com/IWIN. Brokerage commissions will reduce returns.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. The Fund is subject to management risk because it is an actively managed. The fund is considered non-diversified, and may face more risks than if it were diversified broadly over numerous industries or sectors.

The value of the Shares will fluctuate with changes in the value of the equity securities in which it invests. The successful use of futures contracts draws upon the adviser's skill and experience with respect to such instruments and are subject to special risk considerations. The market for bitcoin futures may be less developed, less liquid and more volatile than more established futures markets. The Fund expects to have market exposure to cryptocurrencies such as bitcoin. Bitcoin and its derivatives are a relatively new financial innovation, and the market for these products is

subject to rapid price swings, changes, increases in margin requirements, trading halts, and other uncertainties. Commodity prices can have significant volatility, and exposure to commodities can cause the value of a Fund's shares to decline or fluctuate in a rapid and unpredictable manner.

Investments linked to the prices of commodities may be considered speculative. Significant investment exposure to commodities may subject the Fund to greater volatility than investments in traditional securities. Construction and homebuilding companies may be significantly affected by changes in demand for their specific products or services, government spending, zoning laws, general economic conditions, commodity prices, consumer confidence and spending, taxation, demographic patterns, real estate values, labor relations and government regulations. The Fund is susceptible to operational, price, and varied other risks associated with breaches in cybersecurity. The Fund is subject to certain risks associated with companies involved in mining. The Fund may invest in Commodity-Linked Instruments, including ETFs and shares of other pooled investment vehicles. The Fund may obtain exposure to bitcoin through the Grayscale Bitcoin Trust ("GBTC"). GBTC is a private investment fund that is not

regulated under the 1940 Act.

The Fund's investments in securities linked to real assets, such as precious metals, commodities, land, equipment and natural resources, involve significant risks, including financial, operating, and competitive risks. Investments in REITs are subject to the risks associated with investing in real estate. Adverse economic, business or political developments affecting real estate could have a major effect on the value of the Fund's investments in REITs. SPACs have no operating history or ongoing business other than seeking acquisitions. Therefore, the value of their securities is particularly dependent on the ability of the entity's management to identify and complete a profitable acquisition.

Amplify Investments LLC serves as the Investment Adviser and Toroso Investments, LLC serves as Sub-Adviser to the Fund. Amplify ETFs are distributed by Foreside Fund Services, LLC.

<sup>1</sup>Tidal Financial Group is the brand name for Toroso Investments, LLC and its subsidiary Tidal ETF Services LLC.

Not FDIC Insured | No Bank Guarantee | May Lose Value