

Amplify HACK Cybersecurity Covered Call ETF

High Income and Growth Focus

The HAKY ETF seeks to balance high income and capital appreciation through investment exposure to cybersecurity companies and a covered call strategy. HAKY targets 15% or greater covered call option income annually and significant capital appreciation from cybersecurity companies.

Reasons to Invest



High Target Income: HAKY targets 15% or greater annual covered call option premium¹ income.



Cybersecurity Upside Capture: HAKY pursues price appreciation via cybersecurity companies, a market expected to hit over \$1 trillion globally by 2031, expanding at nearly a 15% compound annual growth rate.²



Risk Management & Diversification: Covered calls in HAKY may provide an income cushion in volatile markets and enhance diversification beyond traditional fixed-income sources.

Ticker HAKY

Launch Date 1/21/2026

Primary Exchange NYSE Arca

CUSIP 032108359

Total Expense Ratio 0.65%

Distribution Frequency Monthly

Target Annualized Option Premium **15% +**

Target annualized option premium may vary significantly and reflects market conditions at the prospectus effective date; distributions are not guaranteed. If the NAV of the Fund remains level or decreases during any one-year period, the annualized premium generated by the Fund may be significantly less than the target option premium for that time period.

HAKY TARGETED HIGH INCOME COVERED CALL CONSTRUCTION

Target 15%+ Annual Premium Income



BUY

Buy long exposure to cybersecurity companies via underlying equities of HACK, or via the HACK ETF.



WRITE

Sell covered calls on a portion of the portfolio OTM³, to target 15% or greater annualized premium income while providing upside potential.



ROLL

Replace expiring covered call options with new ones to generate ongoing option premiums.



DISTRIBUTE

HAKY seeks to pay monthly distributions that include targeted option premiums.

There is no guarantee distributions will be made. Given market volatility, the actual annualized option premium received may be significantly higher or lower than the stated range.

EXPOSURE TO CYBERSECURITY COMPANIES & COVERED CALL ENHANCED INCOME WITH HAKY

Cybersecurity is more than a tech trend—it's a necessity. As digital threats rise and regulations tighten, demand for protection is surging. Adding cybersecurity exposure may help strengthen and diversify portfolios.



Upside Participation

HAKY prioritizes OTM covered call options to help offer upside exposure to cybersecurity companies while seeking to generate option premium income—aiming to balance growth and yield.



High Income Potential

HAKY's covered calls aim to monetize price swings, turning volatility into attractive income potential.



Risk Management and Diversification

By employing covered calls, HAKY may provide an income cushion in volatile markets while also offering diversification beyond traditional fixed-income sources.



Cybersecurity Macro Tailwinds

Designed to benefit from long-term drivers such as increasing demand due in part to AI (artificial intelligence) and increasing geopolitical threats.

YieldSmart™ ETFs Approach:

YieldSmart ETFs are advanced covered call options-based ETFs — built for today's income needs and tomorrow's goals. By implementing carefully crafted options strategies this suite of investment solutions is designed to balance attractive monthly income with long-term capital appreciation, all in pursuit of compelling total return.

Discover how our specialized strategies can help you amplify your investment portfolio at AmplifyETFs.com/YieldSmart-ETFs

¹An option premium is the cost an option buyer pays to the seller for the right to trade an asset at a set price within a certain period.

²www.einnews.com/pr_news/807326191/global-security-market-to-reach-1-trillion-annually-by-2031.

³Out of the money (OTM) call options seek to balance growth & income generation potential by selling call options with a strike price above the current market price.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk and possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

The Fund is actively-managed, and its performance reflects investment decisions that the Adviser makes for the Fund.

Covered call strategies may limit upside potential while still exposing the Fund to downside risk. Covered puts can incur substantial losses if the underlying asset rises sharply, with premiums offering limited protection. Monthly distributions may include return of capital, which lowers the investor's cost basis and could result in higher loss.

Narrowly focused investments often exhibit higher volatility. The fund concentrates in technology companies facing intense global competition and various competitive risks, which may pressure margins. Technology companies rely heavily

on patents and intellectual property; loss or impairment of these rights can harm profitability. Foreign securities carry political, economic, and currency risks, greater volatility, lower liquidity, regulatory uncertainty, and differing accounting standards. The fund is non-diversified, meaning it may hold fewer securities than diversified funds. Smaller companies generally have less liquidity and greater price volatility than large-cap firms.

Amplify Investments LLC is the Investment Adviser to the Fund, and Tidal Investments LLC serves as the Investment Sub-Adviser.

Amplify ETFs are distributed by Foreside Fund Services, LLC.