

Amplify HAKY Cybersecurity Covered Call ETF

As of 3/31/26

FUND FACTS

Ticker	HAKY
CUSIP	032108359
Distribution Schedule	Monthly
Launch Date	1/21/2026
Primary Exchange	NYSE ARCA
Number of Holdings	64
Total Expense Ratio	0.65%

MARKET CAPITALIZATION

Large Cap (> \$10B)	65.84%
Mid Cap (\$2B - \$10B)	23.52%
Small Cap (< \$2B)	10.64%

HIGH INCOME AND GROWTH FOCUS

The HAKY ETF seeks to balance high income and capital appreciation through investment exposure to cybersecurity companies and a covered call strategy. HAKY targets 15% or greater covered call option income annually and significant capital appreciation from cybersecurity companies.

REASONS TO INVEST

- High Target Income:** HAKY targets 15% or greater annual covered call option premium¹ income.
- Cybersecurity Upside Capture:** HAKY pursues price appreciation via cybersecurity companies, a market expected to hit over \$1 trillion globally by 2031, expanding at nearly a 15% compound annual growth rate.²
- Risk Management & Diversification:** Covered calls in HAKY may provide an income cushion in volatile markets and enhance diversification beyond traditional fixed-income sources.

Target annualized option premium may vary significantly and will depend on the NAV of the Fund each time the Fund sells the option contracts; actual premiums may be materially higher or lower than the stated target. Distributions are not guaranteed.

TOP 10 HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
AVGO	Broadcom Inc	6.75%	NOC	Northrop Grumman Corp	5.12%
CSCO	Cisco Systems Inc	5.92%	GD	General Dynamics Corp	5.10%
CRWD	CrowdStrike Holdings Inc	5.84%	FTNT	Fortinet Inc	4.81%
PANW	Palo Alto Networks Inc	5.76%	FSLY	Fastly Inc	4.76%
NET	Cloudflare Inc	5.32%	FFIV	F5 Inc	4.47%

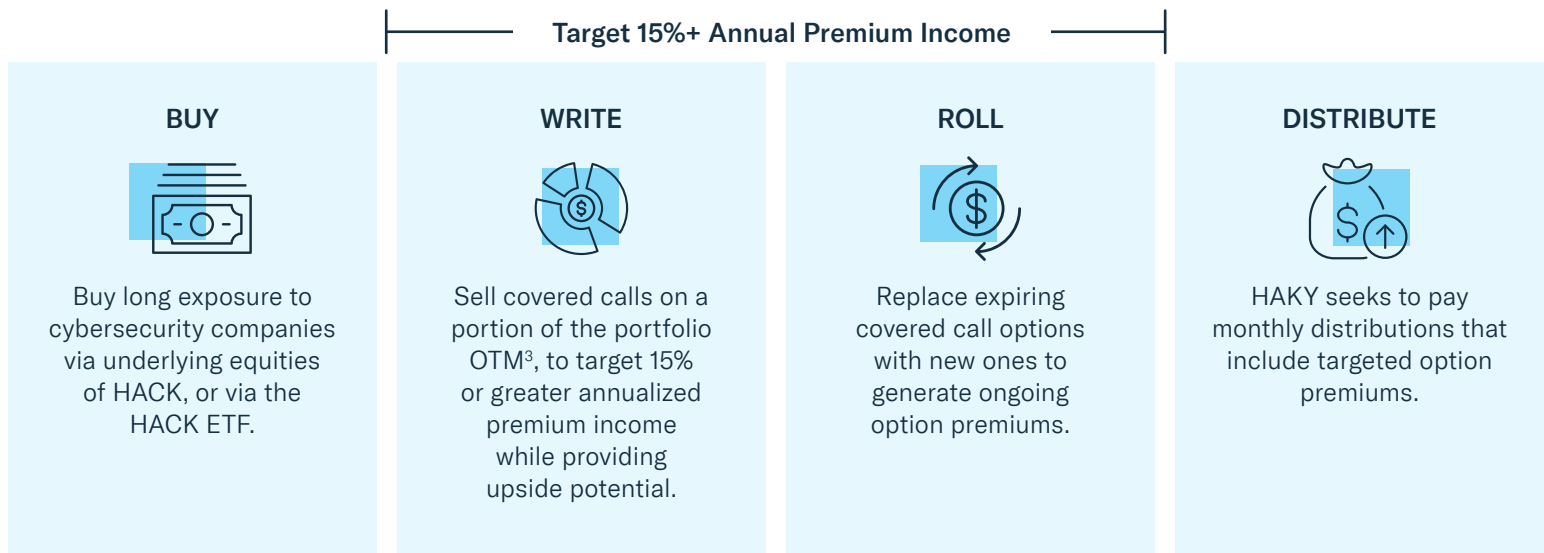
Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

PERFORMANCE

	CUMULATIVE (%)			ANNUALIZED (%)	
	1 MO.	YTD	SINCE INCEPTION	1 YR.	SINCE INCEPTION
NAV	2.46%	N/A	-5.01%	N/A	N/A
Closing Price	2.39%	N/A	-5.03%	N/A	N/A

Fund inception date: 1/20/2026. The performance data quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. For most recent month end performance, visit [AmplifyETFs.com/HAKY](https://www.amplifyetfs.com/HAKY). Brokerage commissions will reduce returns. NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price is the last price at which the fund traded.

HAKY TARGETED HIGH INCOME COVERED CALL CONSTRUCTION



There is no guarantee that distributions will be made. Given market volatility, the actual annualized option premium received may be significantly higher or lower than the stated range.

EXPOSURE TO CYBERSECURITY COMPANIES & COVERED CALL ENHANCED INCOME WITH HAKY

Cybersecurity is more than a tech trend—it's a necessity. As digital threats rise and regulations tighten, demand for protection is surging. Adding cybersecurity exposure may help strengthen and diversify portfolios.

- 1 Upside Participation:** HAKY prioritizes OTM covered call options to help offer upside exposure to cybersecurity companies while seeking to generate option premium income—aiming to balance growth and yield.
- 2 High Income Potential:** HAKY's covered calls aim to monetize price swings, turning volatility into attractive income potential.
- 3 Risk Management and Diversification:** By employing covered calls, HAKY may provide an income cushion in volatile markets while also offering diversification beyond traditional fixed-income sources.
- 4 Cybersecurity Macro Tailwinds:** Designed to benefit from long-term drivers such as increasing demand due in part to AI (artificial intelligence) and increasing geopolitical threats.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at [AmplifyETFs.com](https://www.amplifyetfs.com). Read the prospectus carefully before investing.

Investing involves risk and possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund.

The Fund is actively-managed, and its performance reflects investment decisions that the Adviser makes for the Fund.

Covered call strategies may limit upside potential while still exposing the Fund to downside risk. Covered

puts can incur substantial losses if the underlying asset rises sharply, with premiums offering limited protection. Monthly distributions may include return of capital, which lowers the investor's cost basis and could result in higher loss.

Narrowly focused investments often exhibit higher volatility. The fund concentrates in technology companies facing intense global competition and various competitive risks, which may pressure margins. Technology companies rely heavily on patents and intellectual property; loss or impairment of these rights can harm profitability. Foreign securities carry political, economic, and currency risks, greater volatility, lower liquidity, regulatory uncertainty, and differing accounting standards. The fund is non-diversified, meaning it may hold fewer securities than diversified funds. Smaller companies generally have less liquidity and greater price

volatility than large-cap firms.

Amplify Investments LLC is the Investment Adviser to the Fund, and Tidal Investments LLC serves as the Investment Sub-Adviser.

Amplify ETFs are distributed by Foreside Fund Services, LLC.

¹An option premium is the cost an option buyer pays to the seller for the right to trade an asset at a set price within a certain period.

²www.einnews.com/pr_news/807326191/global-security-market-to-reach-1-trillion-annually-by-2031.

³Out of the money (OTM) call options seek to balance growth & income generation potential by selling call options with a strike price above the current market price.

Not FDIC Insured | No Bank Guarantee | May Lose Value

HAKY-FS-0326