

DRVR

Amplify S&P 500 Dividend Drivers ETF

Dividend Growth Investing With Forward Intelligence

Unlike many traditional dividend strategies that focus primarily on past dividend payments, the Amplify S&P 500 Dividend Drivers ETF (DRVR) combines strong historical dividend growth with forward-looking forecasts and quality metrics from S&P Global Market Intelligence to identify 50 high-quality stocks with attractive future dividend growth potential.

The Amplify S&P 500 Dividend Drivers ETF seeks to provide investment results (before fees and expenses) that generally correlate to the total return performance of the S&P 500 Dividend Drivers Index (SPXDDIUT).

Reasons to Invest



Forward-Looking Dividend Growth Approach

Access companies with 10+ years of dividend increases and forecasted dividend growth—going beyond purely backward-looking dividend screens.



Quality-Driven Income Focus

Integrates balance sheet strength, cash flow durability and quality metrics to prioritize companies with sustainable dividend growth potential.



Built for Full Market Cycles

DRVR is designed as a core equity income allocation with diversified sector exposure that can perform across market cycles.

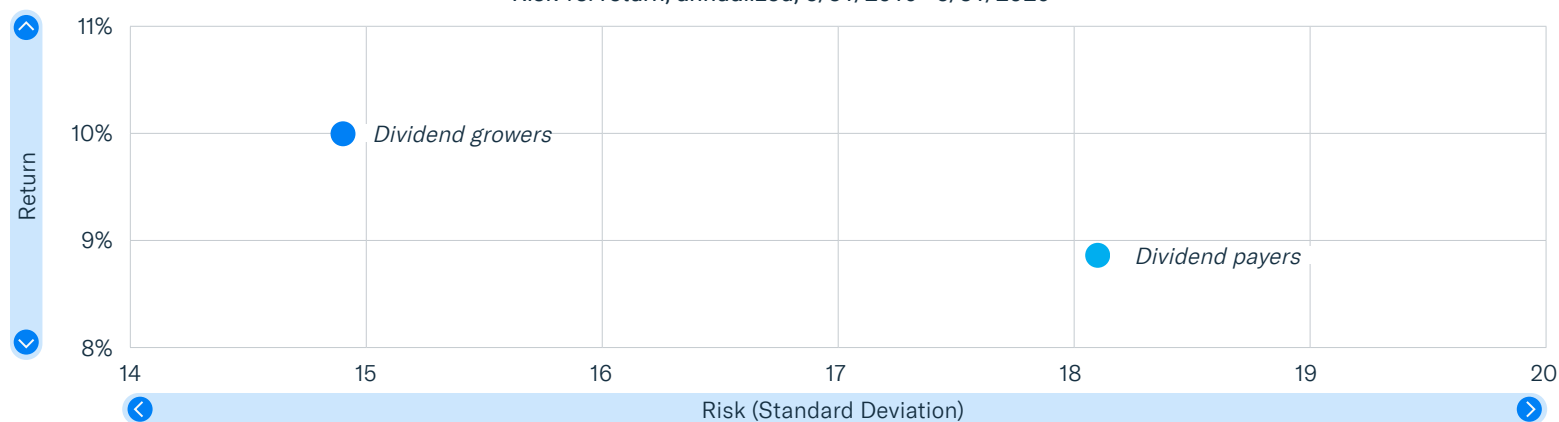
Ticker	DRVR
Launch Date	7/9/26
Primary Exchange	NYSE Arca
CUSIP	032108284
Total Expense Ratio*	0.39%
Rebalance Frequency	Quarterly

DIVIDEND GROWERS: BUILT ON GROWTH. PROVEN THROUGH MARKET CYCLES.

Dividend growers – companies that have consistently increased their dividends—have historically been more disciplined, with robust balance sheets and strong free cash flow, which helped to mitigate risk during market downturns and participate in up markets.

DIVIDEND GROWERS HAVE DELIVERED HIGHER RETURN WITH LESS RISK¹

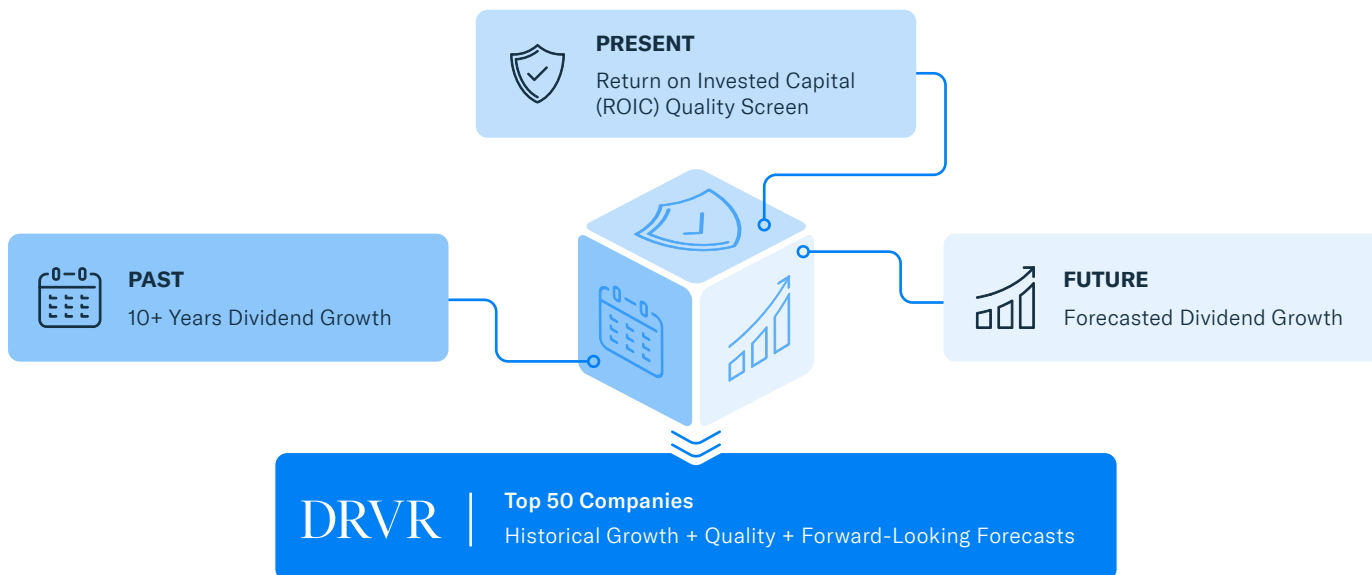
Risk vs. return, annualized, 5/31/2016 - 5/31/2026



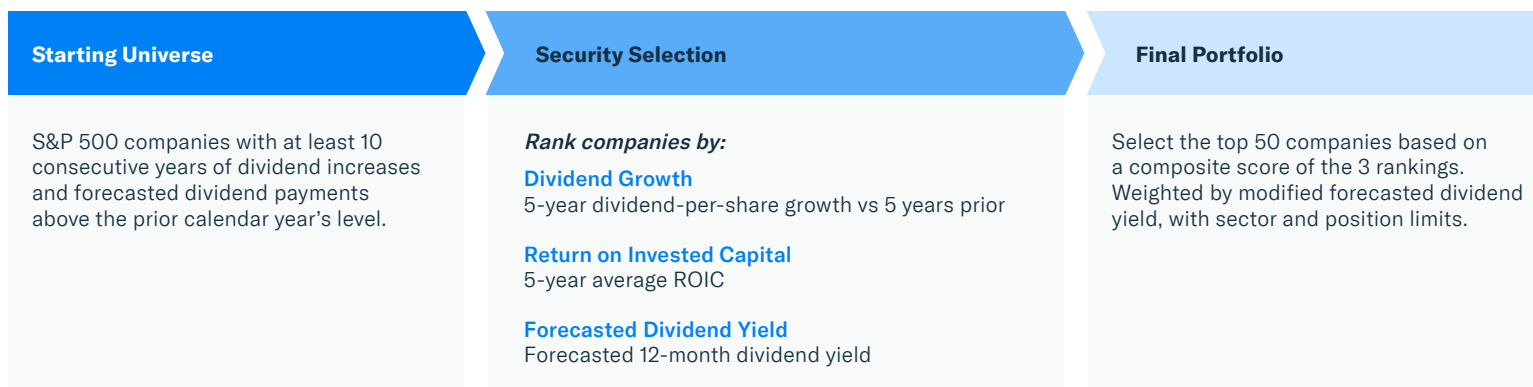
¹Past performance does not guarantee future results. Represents historical risk/return of S&P 500 stocks by dividend policies.
*Estimate based on expected expenses for the current fiscal year.

3D DIVIDEND GROWTH ADVANTAGE

Gain a more complete view of dividend growth opportunities through a **3D lens** that evaluates where companies **have been**, where they **stand today**, and where they **may be tomorrow**.



SELECTION METHODOLOGY



¹Dividend growers: S&P 500 Dividend Aristocrats which measures the performance of S&P 500 companies that have increased dividends every year for the last 25 consecutive years; Dividend payers: S&P 500 High Dividend Index: measures the performance of 80 highest yield dividend stocks in the S&P; S&P 500: market-capitalization weighted index of the 500 largest U.S. publicly traded companies. ROIC: metric used to measure how efficiently a company allocates its capital to generate profits. Standard deviation: statistical measure of how much the stock's return has varied from its average.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's

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prospectus, which may be obtained at [AmplifyETFs.com](https://amplifyetfs.com). Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

You could lose money by investing in the Fund. The Fund is new and has limited operating history. There can be no assurance that the Fund's investment objective will be achieved.

The Fund is non-diversified and may be concentrated, which can increase volatility. The Fund focuses on dividend paying securities, and

there is no guarantee that portfolio companies will pay or continue to increase dividends. The Fund follows a passive, index based investment approach and is subject to index, tracking error, and non-correlation risks. The Fund may also be more sensitive to risks affecting large capitalization companies and the sectors or industries represented in the Index.

The S&P 500 Dividend Drivers Index is designed to measure the performance of high dividend-paying companies in the S&P 500 ("dividend drivers") with consistent historical and forecasted dividend growth and strong fundamentals.

Amplify Investments LLC is the Investment Adviser to the Fund and Tidal Investments, LLC is the Investment Sub-Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC.