

# DIVO

AMPLIFY CWP ENHANCED  
DIVIDEND INCOME ETF

Overall Morningstar™ Rating



Based on risk adjusted returns among 65 funds in the Derivative Income category (as of 3/31/22)

As of 3/31/22

## A Proven Approach to High-Quality Equity Income



### THREE REASONS TO OWN DIVO

1. **Two Potential Income Streams:** DIVO seeks income from dividend paying stocks and by opportunistically writing covered calls on those stocks.
2. **Professionally Managed:** Access a professionally managed dividend and option income investment strategy through the efficiency of an ETF.
3. **Seeks to Lower Volatility:** Dividend and option income may provide lower share price volatility versus the overall market during times of broad-based market declines.

### ABOUT DIVO

DIVO seeks investment results that correspond generally to an existing investment strategy called the Enhanced Dividend Income Portfolio (EDIP or Investment Strategy). The strategy is managed by DIVO's Sub Adviser, Capital Wealth Planning (CWP). Please review the DIVO prospectus for more information on EDIP and to learn more about the strategy's track record and investment characteristics.

### DIVO'S SELECTION METHODOLOGY

#### DIVIDEND GROWERS

DIVO is managed with a strong emphasis on owning high-quality large-cap companies with historical dividend and earnings growth.

#### SECTOR ALLOCATION

DIVO is relatively balanced among the traditional 10 S&P sectors, with CWP determining which sectors to over- or under-weight based on various factors.

#### SECURITY SELECTION

DIVO consists of 20-25 stocks, which are screened and adjusted according to attributes including market cap, management track record, earnings, cash flow, and return on equity.

#### TACTICAL COVERED CALL WRITING

Covered call options are written on individual stocks on a tactical basis (not an index approach).

**DIVO** is an ETF of high-quality large cap companies with a history of dividend and earnings growth, along with a tactical covered call strategy on individual stocks. DIVO is strategically designed to offer high levels of total return on a risk-adjusted basis.

### FUND FACTS

Ticker	DIVO
CUSIP	032108409
Intraday NAV	DIVOIV
Expense Ratio	0.55%
Distribution Schedule	Monthly
Inception Date	12/14/2016
Exchange	NYSE Arca
Actively Managed	
Number of Equity Holdings*	28

### INVESTMENT STRATEGY DETAILS

Portfolio Manager	Capital Wealth Planning (CWP)
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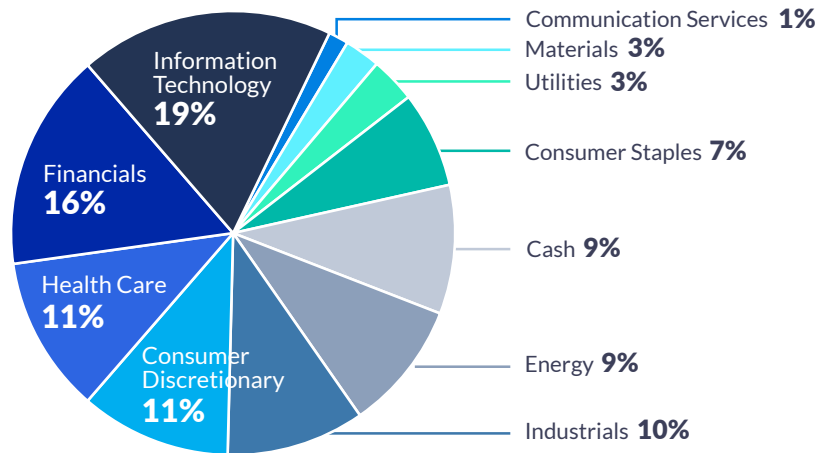
Income Potential	The strategy seeks to provide gross annual income of approximately 2-3% from dividend income and 2-4% from option premium.
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\*as of 3/31/22

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

## MARKET SEGMENTS

As Of 3/31/22



Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

## TOP 10 HOLDINGS

As Of 3/31/22

Ticker	Company	% Wt.
UNH	UnitedHealth Group Inc	6.30%
AAPL	Apple Inc	5.40%
CVX	Chevron Corp New	5.21%
MCD	McDonalds Corp	5.15%
V	Visa Inc	5.13%
PG	Procter And Gamble Co	5.04%
MSFT	Microsoft Corp	5.03%
ICE	Intercontinental Exchange Inc	4.96%
MPC	Marathon Pete Corp	4.20%
DE	Deere & Co	4.01%

## DIVO PERFORMANCE

Quarter End as of March 31, 2022

	Cumulative (%)					Annualized (%)			
	1 Mo.	3 Mo.	6 Mo.	YTD	Since Inception	1 Yr.	3 Yr.	5 Yr.	Since Inception
Fund NAV	3.84%	-0.76%	9.95%	-0.76%	100.18%	14.29%	15.64%	13.80%	14.00%
Closing Price	3.78%	-0.76%	9.85%	-0.76%	100.36%	14.22%	15.66%	13.80%	14.02%
S&P 500 TR Index	3.71%	-4.60%	5.92%	-4.60%	119.63%	15.65%	18.92%	15.99%	16.02%
Cboe S&P 500 BuyWrite Index	4.11%	0.82%	7.86%	0.82%	46.10%	14.88%	8.57%	7.17%	7.42%

Fund inception date: (12/14/2016). The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please call 855-267-3837 or visit [AmplifyETFs.com/DIVO](https://AmplifyETFs.com/DIVO). Brokerage commissions will reduce returns.

The Standard & Poor's (S&P) 500 Total Return Index is an unmanaged, market-capitalization-weighted index of the 500 largest U.S. publicly traded companies by market value, and assumes distributions are reinvested back into the index. The Cboe BuyWrite Index (BXM) is a benchmark index designed to track the performance of a hypothetical buy-write strategy on the S&P 500 Index. A "buy-write" strategy is generally one in which an investor buys a stock (or basket of stocks), and also writes covered calls that correspond to those holdings. DIVO differs substantially from the S&P 500 and BXM indexes, which are used for comparison purposes as widely recognized measure of U.S. stock market performance. While the returns of DIVO have exhibited positive (but varying) correlation to the indexes over time, DIVO may invest in different stocks and in different proportions than in the S&P 500 and BXM Indexes. It is not possible to invest directly in an index.

**Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in Amplify Funds statutory and summary prospectus, which may be obtained above or by calling 855-267-3837, or by visiting [AmplifyETFs.com](https://AmplifyETFs.com). Read the prospectus carefully before investing.**

Investing involves risk, including the possible loss of principal. You could lose money by investing in the Fund. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. An investment in the Fund is not a deposit of a bank and is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other governmental agency. There can be no assurance that the Fund's investment objectives will be achieved. Covered call risk is the risk that the Fund will forgo, during the option's life, the opportunity to profit from increases in the market value of the security covering the call option above the sum of the premium and the strike price of the call, but has retained the risk of loss should the price of the underlying security decline. The Fund may invest in mid capitalization companies. This may cause the Fund to be more vulnerable to adverse general market or economic developments because such securities may be less liquid and subject to greater

price volatility than those of larger, more established companies. Because the Fund is non-diversified and can invest a greater portion of its assets in securities of individual issuers than a diversified fund, changes in the market value of a single investment could cause greater fluctuations in Share price than would occur in a diversified fund.

Diversification does not assure a profit or protect against a loss in a declining market.

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The Morningstar Rating™ for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The Morningstar Rating does not include any adjustment for sales loads. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59

months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. DIVO received 5 stars among 65 funds in the Derivative Income category for the overall, 3-year, and 42 funds for the 5-year periods ending 3/31/22.

Amplify Investments LLC serves as the investment adviser to the Fund. Capital Wealth Planning, LLC and Penserra Capital Management LLC each serve as investment sub-advisers to the Fund.

Amplify ETFs are distributed by Foreside Fund Services, LLC.



### QUESTIONS?

Visit [AmplifyETFs.com/DIVO](https://AmplifyETFs.com/DIVO)

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