

## CANNABIS CULTIVATION

Dating back to the Ancient Empires of China, Egypt and Rome, the cannabis plant has been used by different cultures around the world in many ways. The trend of 20th century opposition to cannabis is just a sliver of time when considering its 6,000 year history.

<b>EARLIEST USES</b>	<b>SACRED GRASS</b>	<b>TRADE ROUTES</b>	<b>MEDICAL USE</b>	<b>REGULATION GROWS</b>	<b>REEFER MADNESS</b>	<b>WAR ON DRUGS</b>	<b>LEGALIZATION</b>	<b>GLOBAL ACCEPTANCE</b>
Major food crop and known as one of the five grains of China. First known use for medicine was in 2037 BC, referenced by the Chinese Emperor Shen Nung as a treatment for over 100 ailments and medical purposes. It was also used for textiles, rope and oil.	Considered one of the five sacred plants of India by Hindus. Mentioned in Hindu sacred text Arthava-Veda as "joy-giver" and the "source of happiness". Used during daily devotionals.	The Scythians—a large group of Iranian nomads in Central Asia began inhaling the smoke from smoldering cannabis via pipes. Hashish became accepted through the Middle East and parts of Asia through trade routes.	Cannabis extracts were commonly sold in pharmacies and doctors' offices throughout Europe and the U.S. to treat stomach problems and other ailments. Used frequently during the Civil War as a remedy and for ropes and textiles.	In 1906, the FDA was founded and began to regulate cannabis. The 1910 Mexican Revolution started to spread its recreational use in the U.S. as the Great Depression stoked unrest. Cannabis became known as "the Evil Weed."	By 1931, during the Prohibition Era, over 29 states outlawed its use. The Marihuana Tax Act of 1937 was the first federal U.S. law to criminalize use nationwide. The Act imposed an excise tax on hemp products, for all but industrial uses.	The Controlled Substances Act of 1970 repealed the Marihuana Tax Act. Cannabis became a Schedule I drug, like heroin, LSD, and ecstasy, it was deemed at high potential for abuse with no medical exceptions. In 1989, a NORML*petition for medical use failed.	In 1996, California became the first state to legalize cannabis via The Compassionate Use Act. 29 other states soon followed. In 2012 Washington and Colorado legalized cannabis for state wide adult recreational sale and use.	At least 49 states and 21 countries have partially or fully legalized cannabis. Canada became the second nation in the world to legalize it completely for adult use. New and modern methods of cannabis consumption continue to evolve.

Sources: Wikipedia.com, MedReleaf History.com, EQM Indexes EQM Global Cannabis Index  
 \*NORML - National Organization for the Reform of Marijuana Law

## Amplify Seymour Cannabis ETF (CNBS)

CNBS is an ETF investing in the fast-developing global cannabis industry. The Fund is managed by Tim Seymour, a recognized voice and experienced investor in the cannabis space.

**Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in Amplify Funds statutory and summary prospectus, which may be obtained above or by calling 855-267-3837, or by visiting [AmplifyETFs.com](http://AmplifyETFs.com). Read the prospectus carefully before investing.**

**Investing involves risk, including the possible loss of principal.** Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV, and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

**The Fund is subject to management risk because it is an actively managed.** Companies involved in the cannabis industry face competition, may have limited access to the services of banks, may have substantial burdens on company resources due to litigation, complaints or enforcement actions, and are heavily dependent on receiving necessary permits and authorizations to engage in medical cannabis research or to otherwise cultivate, possess or distribute cannabis. The possession and use of cannabis, even for medical purposes, is illegal under federal and certain states' laws, which may negatively impact the value of the Fund's investments. Securities issued by non-U.S. companies present risks beyond those of securities of U.S. issuers.

Many of the companies in which the Fund will invest are engaged in other lines of business unrelated to cannabis and these lines of business could adversely affect their operating results. Cannabis is a Schedule I controlled substance under the Controlled Substances Act ("CSA"), meaning that it has a high potential for abuse, has no currently "accepted medical use" in the U.S., lacks accepted safety for use under medical supervision, and may not be prescribed, marketed or sold in the U.S. Small and/or mid-capitalization companies may be more vulnerable to adverse general market or economic developments, and their securities may be less liquid and may experience greater price volatility than larger, more established companies as a result of several factors, including limited trading volumes, products or financial resources, management inexperience and less publicly available information. The Fund is non-diversified, which can cause greater share price fluctuation.

Amplify Investments LLC is the Investment Adviser to the Fund, and Penserra Capital Management, LLC serves as the Investment Sub-Adviser.

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**QUESTIONS?**  
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