

Amplify Bloomberg AI Value Chain ETF

As of 10/21/24

FUND FACTS

Ticker	AIVC
CUSIP	032108573
Inception Date	3/8/2016
Primary Exchange	NYSE ARCA
Number of Holdings	45
Expense Ratio	0.59%

INDEX

Index Name	Bloomberg AI Value Chain Index
Index Ticker	BAIVT
Weighting	Equal Weight
Rebalance	Quarterly
Website	Bloomberg.com

MARKET CAPITALIZATION

Large Cap (> \$10B)	88.23%
Mid Cap (\$2B - \$10B)	11.77%
Small Cap (< \$2B)	0.00%

ABOUT THE FUND

The Amplify Bloomberg AI Value Chain ETF (AIVC) seeks investment results that generally correlate (before fees and expenses) to the total return performance of the Bloomberg AI Value Chain Index. In an equal-weighted index approach, AIVC invests in a global mix of semiconductor, cloud/software and hardware companies that form the foundation of artificial intelligence (AI) technologies.

REASONS TO INVEST

- 1 Targeted AI Value Chain Exposure:** AIVC offers direct exposure to a cross-section of companies that are the backbone of the AI revolution including cloud computing, semiconductors and hardware.
- 2 Expansive AI Growth Opportunity:** The global AI market size is expected to grow from \$638 billion in 2024 to a staggering \$3.6 trillion by 2034 driven by rising spending in the public sector, governments, and by individuals.¹
- 3 Powered by Bloomberg Intelligence (BI) Research:** Leveraging 400+ research professionals across 21 markets, the BI team utilizes proprietary research to evaluate data and trends for creating thematic index baskets.

TOP 10 HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
9988 HK	Alibaba Group Holding Ltd	3.61%	APPN UQ	Appian Corp	2.62%
IBM UN	International Business Machines Corp	2.99%	VRT UN	Vertiv Holdings Co	2.58%
ORCL UN	Oracle Corp	2.80%	JNPR UN	Juniper Networks Inc	2.53%
DOCNUN	DigitalOcean Holdings Inc	2.77%	ANET UN	Arista Networks Inc	2.50%
MPWRUW	Monolithic Power Systems Inc	2.62%	HPQ UN	HP Inc	2.47%

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

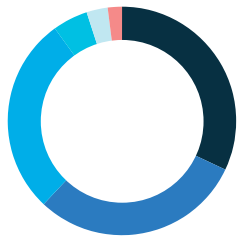
PERFORMANCE (as of 9/30/24)

	CUMULATIVE (%)			ANNUALIZED (%)			
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
NAV	3.62%	16.79%	100.08%	36.72%	-2.26%	6.24%	8.44%
Closing Price	3.76%	16.69%	99.49%	36.66%	-2.30%	6.12%	8.40%
Bloomberg AI Value Chain Index TR	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Prime Global Cloud Technology Index	3.64%	17.28%	N/A	37.64%	-1.76%	N/A	N/A

Fund inception date: 03/08/2016. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end visit [AmplifyETFs.com/AIVC](https://www.amplifyetfs.com/AIVC). Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. The Bloomberg AI Value Chain Index is designed to track the performance of AI hardware, semiconductors, and cloud computing companies.

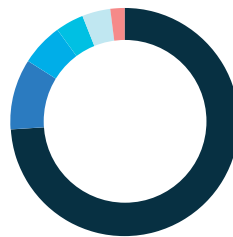
Prior to 10/21/24, AIVC was the Amplify Global Cloud Technology ETF (IVES) and tracked the Prime Global Cloud Technology Index, which tracks the performance of cloud technology companies.

INDUSTRY ALLOCATION



- Software & Services (32.48%)
- Technology Hardware & Equipment (29.50%)
- Semiconductors & Semiconductor Equipment (27.81%)
- Consumer Discretionary Distribution & Retail (5.45%)
- Capital Goods (2.79%)
- Media & Entertainment (1.97%)

COUNTRY ALLOCATION



- United States (74.41%)
- Taiwan (10.19%)
- China (5.91%)
- Netherlands (3.86%)
- South Korea (3.62%)
- Australia (2.02%)

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. There can be no assurance that the Fund's investment objectives will be achieved. Investments concentrated in specific industries, sectors, markets, or asset classes may underperform or experience

greater volatility than the general securities market.

Investments in artificial intelligence or cloud technology companies are exposed to risks such as small markets, technological obsolescence, and government regulation. These companies, especially smaller ones, are more volatile and susceptible to adverse events in specific regions or industries.

International investing entails risks related to foreign currency, limited liquidity, less government regulation, and potential volatility from political, economic, or other developments, particularly in emerging markets and concentrated investments in single countries.

Investment Adviser: Amplify Investments LLC; Sub-Adviser: Penserra Capital Management LLC

Amplify ETFs are distributed by Foreside Fund Services, LLC.

Prior to 1/29/24, IVES was Wedbush ETFMG Global Cloud Technology ETF.

¹precedenceresearch.com/artificial-intelligence-market

Not FDIC Insured | No Bank Guarantee | May Lose Value