



Amplify Travel Tech ETF

AWAY (Principal U.S. Listing Exchange: NYSE Arca)

Annual Shareholder Report | September 30, 2024



This annual shareholder report contains important information about the Amplify Travel Tech ETF (the “Fund”) for the period of October 1, 2023, to September 30, 2024. You can find additional information about the Fund at <https://amplifyetfs.com/fund-documents/>. You can also request this information by contacting us at 855-267-3837.

This report describes changes to the Fund that occurred during the reporting period.

WHAT WERE THE FUND COSTS FOR THE PAST YEAR? (based on a hypothetical \$10,000 investment)

Fund Name	Costs of a \$10,000 investment	Costs paid as a percentage of a \$10,000 investment
Amplify Travel Tech ETF	\$83	0.75%

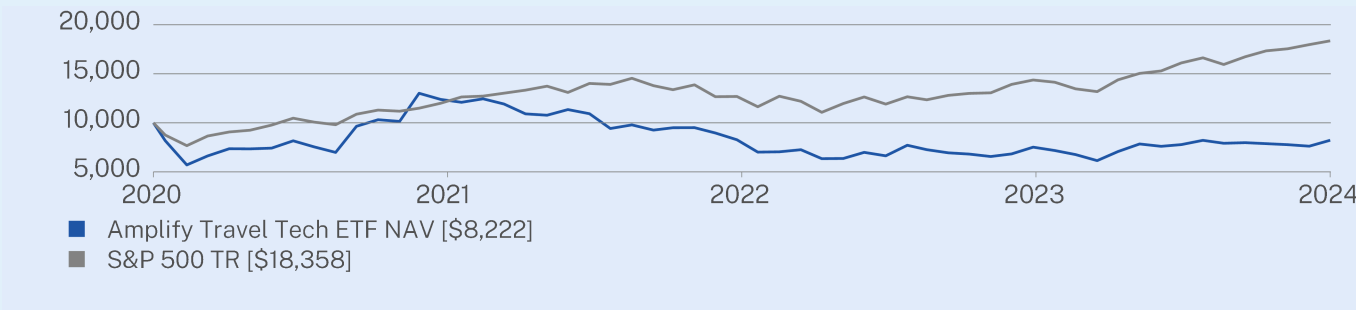
WHAT FACTORS INFLUENCED PERFORMANCE

- Consumer Discretionary and Industrials were the top contributing sectors to performance while Consumer Services was the smallest contributor.
- The Information Technology sector was the primary driver of returns in the S&P 500. The Fund is focused on providing exposure to travel technology, primarily concentrated in the Consumer Discretionary sector, which provided positive returns but underperformed the S&P 500, which was driven by returns from the Information Technology sector.
- During the Period, Consumer Discretionary was held with the largest overweight relative to the S&P 500 Index, a broad-based market index, while Information Technology was held with the largest underweight.
- During the Period, MakeMyTrip Ltd and Despegar.com were the top contributors to performance while Mondee Holdings Inc and Tuniu Corp were the lowest.

HOW DID THE FUND PERFORM SINCE INCEPTION?*

The \$10,000 chart reflects a hypothetical \$10,000 investment. The chart uses total return NAV performance and assumes reinvestment of dividends and capital gains. Fund expenses, including management fees, were deducted.

CUMULATIVE PERFORMANCE (Initial Investment of \$10,000)



ANNUAL AVERAGE TOTAL RETURN (%)

	1 Year	Since Inception (02/12/2020)
Amplify Travel Tech ETF NAV	21.59	-4.14
S&P 500 TR	36.35	14.01

Visit <https://amplifyetfs.com/fund-documents/> for more recent performance information.

* The Fund's past performance is not a good predictor of how the Fund will perform in the future. The graph and table do not reflect the deduction of taxes that a shareholder would pay on Fund distributions or redemption of Fund shares.

KEY FUND STATISTICS (as of September 30, 2024)

Net Assets	\$65,553,050
Number of Holdings	30
Net Advisory Fee	\$653,021
Portfolio Turnover	33%

Visit <https://amplifyetfs.com/fund-documents/> for more recent performance information.

WHAT DID THE FUND INVEST IN? (as of September 30, 2024)*

Top Holdings (%)

SiteMinder Ltd.	4.8%
Tongcheng Travel Holdings Ltd.	4.7%
Sabre Corp.	4.6%
Booking Holdings, Inc.	4.5%
Trip.com Group Ltd.	4.5%
TravelSky Technology Ltd. - Class H	4.5%
Expedia Group, Inc.	4.5%
Airbnb, Inc. - Class A	4.5%
Uber Technologies, Inc.	4.3%
Lyft, Inc. - Class A	4.1%

Geographic Breakdown (%)



United States (37.2%)
China (13.7%)
Australia (12.9%)
United Kingdom (11.0%)
Spain (7.6%)
Japan (3.9%)
Korea, Republic Of (3.8%)
Argentina (3.7%)
India (3.6%)
Cash & Other (2.6%)

* Percentages are stated as a percent of net assets.

Changes to Shareholder Fees (fees paid directly from your investment):

Effective July 1, 2024, the Fund changed their Creation and Redemption fees from \$750 to \$500.

Other Material Fund Changes:

The Fund commenced operations following the completion of the reorganization of the ETFMG Travel Tech ETF, a series of ETF Managers Trust (the "Predecessor Fund"), into the Fund, which occurred after close of business on January 26, 2024 (the "Reorganization").

CHANGES IN ACCOUNTANTS

As a result of the Reorganization after the close of business on January 26, 2024, there was a change in accountants from Withum Smith + Brown, PC, the Predecessor Fund's independent registered public accounting firm, to Cohen & Company, Ltd., the independent registered public accounting firm that the Board selected for the Fund at a meeting held on June 16, 2023, upon the recommendation of the Trust's Audit Committee.

For additional information about the Fund; including its prospectus, financial information, holdings and proxy information, scan the QR code or visit <https://amplifyetfs.com/fund-documents/>.

HOUSEHOLDING

To reduce Fund expenses, only one copy of most shareholder documents may be mailed to shareholders with multiple accounts at the same address (Householding). If you would prefer that your Amplify Investments, LLC documents not be householded, please contact Amplify Investments, LLC at 855-267-3837, or contact your financial intermediary. Your instructions will typically be effective within 30 days of receipt by Amplify Investments, LLC or your financial intermediary.