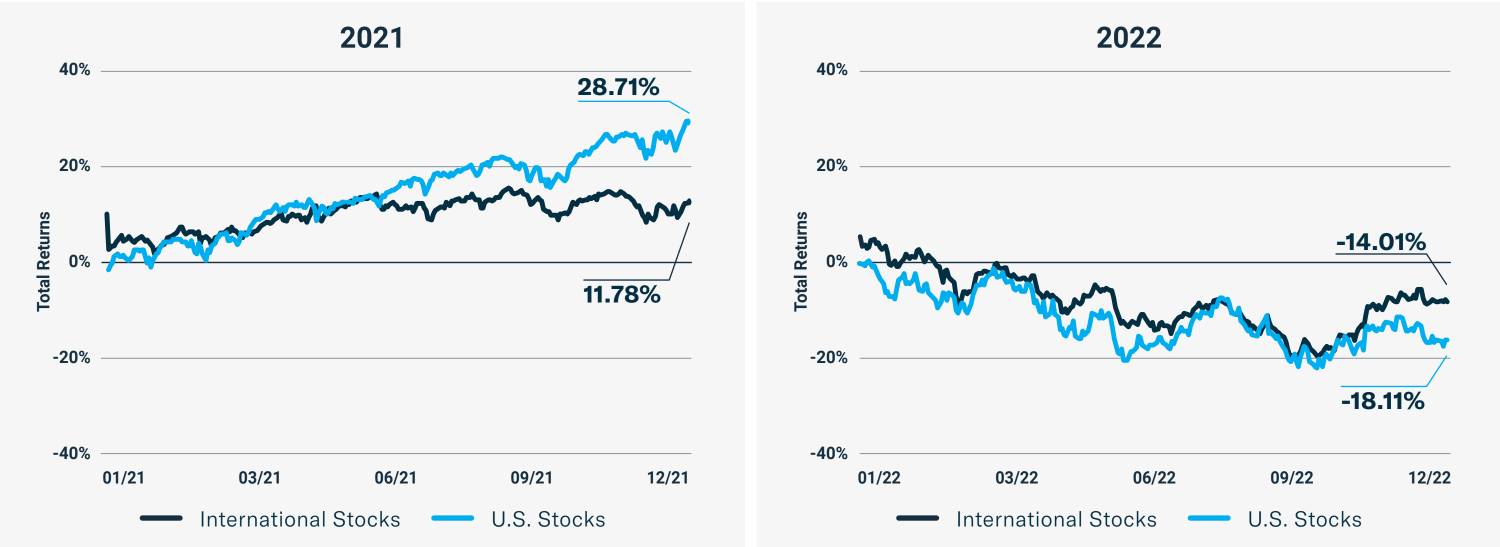
Amplify ETFs

Unlock New Opportunities

Is it time to look beyond the U.S. to help diversify portfolios and seek alpha opportunities? With market cycles in fluctuation, it may be time to broaden your portfolio exposure outside the U.S. The chart below illustrates how the market landscape pivoted from 2021 through 2022, as international stocks outperformed US stocks.

International Stocks Outperformed U.S. Stocks in 2022



Source: YCharts, totals returns from 01/01/2021-12/31/2021 and 01/01/2022-12/31/2022. International stocks are represented by MSCI EAFE Index. U.S. Stocks are represented by S&P 500 Index. Past performance is no guarantee of future results

Consider International ETFs:

EMFQ

Amplify Emerging Markets FinTech ETF

REASONS TO INVEST

- Transition from cash-based to digital world as Emerging and Frontier markets have quickly accelerated to accommodate for rapid FinTech innovation.
- Favorable demographics with emerging markets shifting from primarily export-driven to more consumer-oriented-growth economies.
- More smartphones than bank accounts as nearly 1.6 billion people are “unbanked” globally, while over 6.4 billion own a smartphone per World Bank[1]

RESOURCES

- EMFQ Website
- Fact sheet
- Commentary

IDVO

Amplify International Enhanced Dividend Income ETF

REASONS TO INVEST

- Seeks to provide income from international dividend-paying stocks and by opportunistically writing covered calls on those stocks.
- Dividend and option income reduce share price volatility versus the overall market during times of broad-based market declines.
- Access a professionally managed dividend and option income international investment strategy through the efficiency of an ETF.

RESOURCES

- IDVO Website
- Fact sheet
- Commentary

ISWN

Amplify BlackSwan ISWN ETF

REASONS TO INVEST

- Participation in MSCI EAFE returns while seeking to protect against significant losses.
- Core international equity strategy that seeks to mitigate the effects of volatility.
- Low cost, index-based portfolio.

RESOURCES

- ISWN Website
- Fact sheet
- Presentation

ABOUT AMPLIFY ETFs

Amplify ETFs, sponsored by Amplify Investments, has over $4.2 billion in assets across its suite of ETFs (as of 01/31/2023). Amplify believes the ETF structure empowers investors through efficiency, transparency and flexibility. Amplify ETFs deliver expanded investment opportunities for investors seeking growth, income and risk-managed strategies.

For more information, please visit amplifyetfs.com

Indexes are unmanaged and it's not possible to invest directly in an index. The S&P 500 Total Return Index is a market-capitalization-weighted index of the 500 largest U.S. publicly traded companies. The MSCI EAFE Net TR Index (Europe, Australasia, Far East) is a free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the U.S. & Canada.

[1]Global Finance, World's Most Unbanked Countries 2021, February 17, 2021.

Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in the Funds' prospectuses, which may be obtained by calling 855-267-3837, or by visiting AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. To the extent the Funds utilize a sampling approach, they may experience tracking error to a greater extent than if the Funds had sought to replicate the Index. The Funds are non-diversified, meaning they may concentrate their assets in fewer individual holdings than a diversified fund.

EMFQ:

The Fund is not actively managed. The Fund invests in securities included in its Index regardless of their investment merit. Narrowly focused investments typically exhibit higher volatility. A portfolio concentrated in a single industry, such as the fintech industry, makes it vulnerable to factors affecting the industry. The Fund may face more risks than if it were diversified broadly over nu¬merous industries or sectors. Technology and internet companies are subject to rapidly changing technologies; short product life cycles; fierce competition; aggressive pricing and reduced profit margins; the loss of patent, copyright and trademark protections; cyclical market patterns; evolving industry standards; and frequent new product introductions. Investments in smaller companies tend to have limited liquidity and greater price volatility than large-capitalization companies. Investments in emerging and frontier markets involve greater volatility and political, economic, and currency risks and differences in accounting methods. The Fund's return may not match or achieve a high degree of correlation with the return of the underlying Index.

Amplify Investments LLC serves as the investment advisor and Penserra Capital Management LLC serves as sub advisor to the fund.

IDVO

There can be no assurance that the Fund's investment objectives will be achieved. Covered call risk is the risk that the Fund will forgo, during the option's life, the opportunity to profit from increases in the market value of the security covering the call option above the sum of the premium and the strike price of the call, but has retained the risk of loss should the price of the underlying security decline. Small and/ or mid-capitalization companies may be more vulnerable to adverse general market or economic developments, and their securities may be less liquid and may experience greater price volatility than larger, more established companies.

Amplify Investments LLC serves as the investment adviser to the Fund. Capital Wealth Planning, LLC and Penserra Capital Management LLC each serve as investment sub-advisers to the Fund.

ISWN:

The Fund is not a money market fund. The use of derivative instruments, such as options contracts, can lead to losses because of adverse movements in the price or value of the underlying asset, index, or rate, which may be magnified by certain features of the derivatives. Investing in options, including LEAP Options, and other instruments with option-type elements may increase the volatility and/or transaction expenses of the Fund. An option may expire without value, resulting in a loss of the Fund's initial investment and may be less liquid and more volatile than an investment in the underlying securities. Investments in debt securities typically decrease in value when interest rates rise. This risk is usually greater for longer-term debt securities. Long-term equity anticipation securities (LEAPS) are publicly traded options contracts with expiration dates that are longer than one year. An "in-the-money" call option contract is an option contract with a strike price that is below the current price of the underlying reference asset.

Amplify Investments LLC is the Investment Adviser to the Fund and Toroso Investments, LLC serves as the Investment Sub-Adviser.

Amplify ETFs are distributed by Foreside Fund Services, LLC.

Not FDIC Insured | No Bank Guarantee | May Lose Value

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