

The Synergistic Relationship Between Blockchain and AI

Understanding how Blockchain and AI
technology may transform entire Industries



Improving the effectiveness of AI ranked the #1 use case for blockchain.



71%

of information technology decision-makers see Blockchain and AI as mutually reinforcing technologies

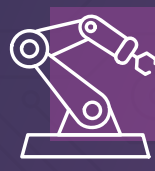
Blockchain is used to enhance AI's:



Authentication



Auditability



Automation

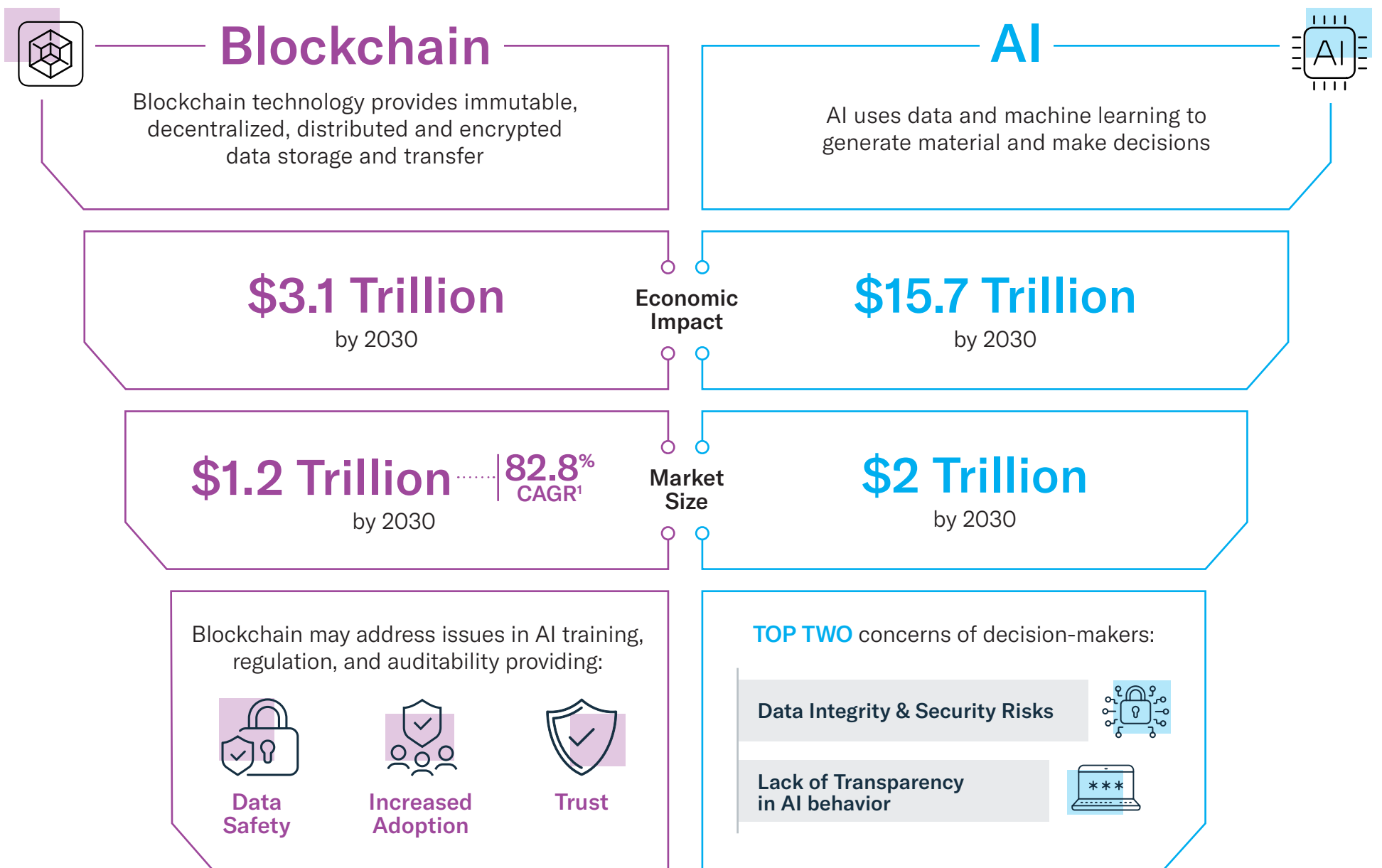


Augmentation



Safety

Synergistic Relationship



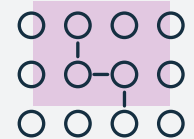
COMBINED USE CASES



SMART CONTRACTS



CUSTOMER RELATIONSHIP MANAGEMENT



SUPPLY CHAIN OPTIMIZATION

30% of businesses use blockchain to track goods.

What will global decision-makers invest in for 2024?



76%

in Blockchain solutions

SYNERGISTIC RELATIONSHIP

Blockchain technology can address concerns and enhance AI implementation. You can get involved, here's how:

89%

in AI



BLOK

Amplify Transformational Data Sharing ETF

**First & Largest Actively Managed
Blockchain Technology ETF**

Learn more: BLOKETF.com



Global equity portfolio of professionally-selected companies involved in blockchain technology.



Active management approach that we believe enables the Fund to remain flexible, make timely decisions and identify companies that are best positioned to profit from the developing blockchain technology space.



Convenience and Transparency: access the blockchain and crypto ecosystem without K-1 tax reporting².

Sources:

Artificial Intelligence market size 2030 | Statista

PwC's Global Artificial Intelligence Study | PwC

Casper-Labs-Exploring-Convergence-Between-Blockchain-AI-Report-PDF.pdf (casperlabs.io)

Digital Disruption Profile: Blockchain's Radical Promise Spans Business and Society (gartner.com)

We Surveyed 600+ Enterprise Leaders on Ethical AI: Here's What We Found (casperlabs.io)

How AI and Blockchain transforming supply chain management? (intuz.com)

Pulse of Change | Accenture

¹CAGR is the compound annual growth rate.

²Schedule K-1 is a federal tax document used to report the income, losses, and dividends of a business' or financial entity's partners or an S corporation's shareholders. This information does not constitute, and should not be considered a substitute for, legal or tax advice.

Carefully consider the Funds' investment objectives, risks, charges, and expenses before investing. This and other information can be found in Fund's statutory and summary prospectuses, which may be obtained at AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. It is not possible to invest directly in an index.

The Fund invests at least 80% of the Fund's net assets in equity securities of companies actively involved in the development and utilization of blockchain technologies. Such investments may be subject to the following risks: the technology is new and many of its uses may be untested; theft, loss or destruction; competing platforms and technologies; cybersecurity incidents; developmental risk; lack of liquid markets; possible manipulation of blockchain-based assets; lack of regulation; third party product defects or vulnerabilities; reliance on the Internet; and line of business risk. The investable universe may include companies that partner with or invest in other companies that are engaged in transformational data sharing

or companies that participate in blockchain industry consortiums. The Fund will invest in the securities of foreign companies. Securities issued by foreign companies present risks beyond those of securities of U.S. issuers. The Fund may have exposure to cryptocurrencies such as bitcoin indirectly through investment funds, including through an investment in the Bitcoin Investment Trust ("GBTC"), a privately offered, open-end investment vehicle. Even when held indirectly, investment vehicles like GBTC may be affected by the high volatility associated with cryptocurrency exposure. Holding a privately offered investment vehicle in its portfolio may cause the Fund to trade at a premium or discount to NAV. Many significant aspects of the U.S. federal income tax treatment of investments in cryptocurrencies are uncertain and such investments, even indirectly, may produce non-qualifying income for purposes of the favorable U.S. federal income tax treatment generally accorded to regulated investment companies.

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC serves as the Investment Sub-Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC.

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