



Amplify ETFs Wins 3 Prestigious ETF Awards from With Intelligence

Leading ETF provider recognized for innovative solutions-driven strategies

LISLE, IL— June 29, 2023 (GLOBE NEWSWIRE) — [Amplify ETFs](#), a leading provider of innovative exchange-traded funds, is delighted to announce that it has been honored with three prestigious ETF Awards from With Intelligence, including Active ETF of the Year.

With a comprehensive lineup of 15 ETFs spanning core, income and thematic categories, Amplify ETFs is renowned for its innovative and diverse product offerings and boasts a total of \$4.2 billion in assets under management (as of 5/31/23).

Among the honors received, Active ETF of the Year was awarded to the Amplify CWP Enhanced Dividend Income ETF (DIVO). This recognition underscores the tremendous value DIVO has been able to provide to shareholders. Additionally, DIVO's outstanding sales success was acknowledged with the Sales Success of the Year award, as the fund attracted an impressive \$2 billion in assets throughout 2022.

Furthermore, the Amplify Transformational Data Sharing ETF (BLOK) was honored with the inaugural Digital Assets ETF of the Year award, a new category reflecting the growth of products in the digital assets sector. BLOK was the first blockchain ETF, launched in January 2018.

“We take tremendous pride in these awards, which are a true testament to our steadfast commitment to providing solutions-driven investment strategies,” said Christian Magoon, founder and CEO of Amplify ETFs. “At Amplify, our unwavering focus is to provide innovative and effective solutions that address the evolving needs of investors. I’m proud of our Amplify team and the portfolio management groups at Capital Wealth Planning and Toroso Investments that have made these award-winning products a reality.”

About Amplify ETFs

Amplify ETFs, sponsored by Amplify Investments, has over \$4.2 billion in assets across its suite of ETFs (as of 5/31/23). Amplify ETFs deliver expanded investment opportunities for investors seeking growth, income, and risk-managed strategies across a range of actively-managed and index-based ETFs. To learn more about Amplify ETFs, please visit amplifyetfs.com or call (855) 267-3837.

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Criteria:

Active ETF of the Year: The active ETF award is given to the most successful active ETF as determined by a combination of several factors, including flows, performance and innovation. The ETF must be considered active by the Securities and Exchange Commission to qualify. ETFs launched before Jan. 1, 2022, are eligible for entry.

Sales Success of the Year: The Sales Success — ETFs award is given to an individual fund or line of funds that, whether through performance, sales strategy or a combination of both, achieved a dramatic increase or consistently high level of flows.

Digital Assets ETF of the Year: The digital assets ETF award is given to the most successful digital assets ETF as determined by a combination of several factors, including flows, performance and innovation. ETFs launched before Jan. 1, 2022, are eligible for entry and funds can include both bitcoin futures ETFs and those that invest in the digital assets industry.

Selection Process: The judging process is designed to be rigorous and thorough to ensure all entries receive full consideration and that excellence in each of the categories is truly rewarded. A broad and independent panel of more than 20 industry names, including leading allocators, ETF strategists, independent directors and consultants, conduct a rigorous assessment of each category to ensure that only the most truly deserving firms are recognized. Groups of judges are allocated categories, which are aligned to their specific market knowledge and avoid conflict of interest. Each group of judges has no access to the submissions or results of categories they are not involved in judging.

For more criteria information visit

<https://fundintelligence.evessiocloud.com/MFA2023/en/page/criteria>

Carefully consider the Funds' investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in Amplify Funds' statutory and summary prospectus, which may be obtained by calling 855-267-3837, or by visiting AmplifyETFs.com. Read the prospectuses carefully before investing.

Investing involves risk, including the possible loss of principal. There can be no assurance that the Fund's investment objectives will be achieved. ETFs may trade at a premium or discount to NAV. Shares of any ETF are bought and sold at market prices (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. The funds are actively managed ETFs, which are funds that trade like other publicly-traded securities. Past performance does not guarantee future results.

DIVO: Covered call risk is the risk that the Fund will forgo, during the option's life, the opportunity to profit from increases in the market value of the security covering the call option above the sum of the premium and the strike price of the call, but has retained the risk of loss should the price of the underlying security decline. The Fund may invest in mid-capitalization companies. This may cause the Fund to be more vulnerable to adverse general market or economic developments because such securities may be less liquid and subject to greater price

volatility than those of larger, more established companies. Because the Fund is non-diversified and can invest a greater portion of its assets in securities of individual issuers than a diversified fund, changes in the market value of a single investment could cause greater fluctuations in Share price than would occur in a diversified fund.

BLOK: Blockchain technology may never develop optimized transactional processes that lead to realized economic returns for any company in which BLOK invests. The Fund will invest at least 80% of the Fund's net assets in equity securities of companies actively involved in the development and utilization of blockchain technologies. Such investments may be subject to the following risks: the technology is new and many of its uses may be untested; theft, loss or destruction; competing platforms and technologies; cybersecurity incidents; developmental risk; lack of liquid markets; possible manipulation of blockchain-based assets; lack of regulation; third party product defects or vulnerabilities; reliance on the Internet; and line of business risk. The investable universe may include companies that partner with or invest in other companies that are engaged in transformational data sharing or companies that participate in blockchain industry consortiums. BLOK will invest in the securities of foreign companies. Securities issued by foreign companies present risks beyond those of securities of U.S. issuers.

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