

BLOK

AMPLIFY TRANSFORMATIONAL
DATA SHARING ETF

The BLOK-Chain Monthly

Staying Up-to-date with the Rapidly Evolving
Blockchain and Crypto Ecosystem

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Sharing ETF (BLOK)

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THE MANDATE

The Amplify Transformational Data Sharing ETF (BLOK) is an actively managed fund, seeking to identify the leading companies focused on the transformation and development of the blockchain and cryptocurrency markets. The managers focus on how companies can capture the growth, innovation and disruption of the blockchain paradigm shift. The evolution of the internet has changed how people communicate. We believe growth companies that embrace blockchain evolution will capture secular growth trends that are accelerating and disrupting core processes in business. We think this is an important secular trend, as Gartner forecasts business value generated by the blockchain could be \$176 billion by 2025, and \$3.1 trillion by 2030.¹

MAY MONTHLY HIGHLIGHTS

The fund followed an already weak market for growth stocks with a decrease of 13.86% in May. To address the elephant in the room, while the now infamous collapse of Terra Luna as “stable coin” that went to zero felt like a nail in the coffin, we believe this will only force the hand that regulation is important. Sadly, some \$60 billion evaporated from the high and reminds every investor that when something is too good to be true – don’t believe it. It also is a reminder that Decentralized Finance (DEFI) in concept is a good thing, but in practice, there are risks to investors and greed (FOMO) have consequences. Nevertheless, we continue to see evidence that while the Blockchain road has hurdles, the evolution is a revolution that will not slow down. As per the below attribution, we would highlight four names that had the greatest impact on the negative performance in the strategy in May: Silvergate Capital (1.75%), Galaxy Digital Holdings (1.6%), Hive Blockchain (1.44%) and Marathon Digital (.99%). While we remain diversified, across the board all the holdings were weak.

THE CRYSTAL BALL AND MANAGING RISK

These are challenging and important times for investors and blockchain innovation. It is encouraging that \$4.5 billion was invested by institutions in Andreessen Horowitz latest fund.² This is evidence that capital availability by established firms and strategic corporate investors remains committed to the opportunity of blockchain and DEFI. With a sense of irony, let’s not forget that as much as the leadership behind Decentralized Finance (DEFI) wants to be independent of Traditional Finance (TradFi), such ambition is simply not yet possible. This, of course, arguably is part of the reason why when liquidity is pulled from literally everywhere it also could have an impact on the price action of Crypto and financial terms for venture. The cleansing of excessive speculation in the asset class and or theme will not be smooth, but in our conversations with managements we continue to learn about the potential for massive change across many different industries.

EDUCATION

For those who just want to get educated on the Blockchain, here are some links:

- The Truth About Crypto by Ric Edelman <https://www.amazon.com/Truth-About-Crypto-Easy-Understand-ebook/dp/B09JPFTPH9>
- What Bitcoin by Peter McCormack <https://www.whatbitcoindid.com/transcriptions>
- Satoshi Nakamoto Original Bitcoin White paper: Bitcoin: A Peer-to-Peer Electronic Cash System <https://bitcoin.org/bitcoin.pdf>

¹ <https://www.gartner.com/en/doc/3855708-digital-disruption-profile-blockchains-radical-promise-spans-business-and-society#:~:text=Gartner%20forecasts%20that%20the%20business,and%20%243.1%20trillion%20by%202030.>

² <https://www.reuters.com/markets/wealth/andreessen-horowitz-raises-45-billion-fourth-crypto-fund-2022-05-25/>

TOP 10 HOLDINGS As Of 5/31/2022

Ticker	Company	% Weight
CME	CME GROUP INC	5.06%
MSTR	MICROSTRATEGY INC	4.61%
9449 JP	GMO INTERNET INC	4.58%
IBM	INTERNATIONAL BUSINESS MACHINE	4.46%
SI	SILVERGATE CAP CORP	4.37%
CORESCIENCE	CORE SCIENTIFIC CONV NOTE	4.17%
OSTK	OVERSTOCK COM INC DEL	4.12%
8473 JP	SBI HOLDINGS INC	3.97%
4819 JP	DIGITAL GARAGE	3.86%
ACN	ACCENTURE PLC IRELAND	3.73%

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell any security.

SUMMARY

The fund declined 13.86% in May as a result of a broad decline in growth stocks and negative headlines around crypto price action. Nevertheless, we continue to expect that Blockchain innovation will continue to be funded by the need for change and the opportunity that the technology will make things better.

BLOK PERFORMANCE

	Cumulative (%)					Annualized (%)		
	1 Mo.	3 Mo.	6 Mo.	YTD	Since Inception	1 Yr.	3 Yr.	Since Inception
Month end as of 5/31/2022								
Fund NAV	-13.86%	-30.79%	-52.18%	-42.20%	39.29%	-42.13%	16.62%	7.88%
Closing Price	-13.79%	-31.04%	-52.31%	-42.59%	38.76%	-42.47%	16.41%	7.78%
Quarter end as of 3/31/2022								
Fund NAV	2.05%	-14.77%	-13.02%	-14.77%	105.40%	-29.95%	31.89%	18.68%
Closing Price	2.24%	-14.89%	-12.45%	-14.89%	105.74%	-30.01%	32.19%	18.73%

Fund inception date: (1/17/2018). The performance data quoted represents past performance. Past performance does not guarantee future results.

The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. Short-term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns. For performance data current to the most recent month-end please call 855-267-3837 or visit BLOKETF.com. Brokerage commissions will reduce returns. BLOK's gross expense ratio is 0.71%.

APPENDIX A: Monthly Detailed Performance Contribution Chart *For period 4/30/22 - 5/31/22*

	Average Weight (%)	Total Return (%)	Contribution to Return (%)
AMPLIFY TRANSFORMATIONAL DATA SHARING ETF	100.00	-14.05	-14.05
Information Technology	55.05	-12.37	-6.97
GMO INTERNET INC	4.79	-3.28	-0.11
INTL BUSINESS MACHINES CORP	4.49	6.30	0.26
DIGITAL GARAGE INC	4.23	-9.89	-0.40
ACCENTURE PLC-CL A	3.77	-0.63	0.00
MICROSTRATEGY INC-CL A	3.47	-25.26	-0.48
HIVE BLOCKCHAIN TECHNOLOGIES	2.90	-40.87	-1.44
RIOT BLOCKCHAIN INC	2.70	-29.09	-0.87
ADVANCED MICRO DEVICES	2.42	19.11	0.41
MARATHON DIGITAL HOLDINGS IN	2.42	-34.42	-0.99
BITFARMS LTD/CANADA	2.41	-30.63	-0.88
NVIDIA CORP	2.38	0.67	-0.33
ARGO BLOCKCHAIN PLC	2.32	-20.96	-0.54
BLOCK INC	2.27	-12.09	-0.22
HUT 8 MINING CORP	2.16	-27.85	-0.69
PAYPAL HOLDINGS INC	1.77	-3.09	-0.03
COMPOSECURE INC	1.50	-1.30	0.00
TAIWAN SEMICONDUCTOR-SP ADR	1.48	2.55	0.05
MASTERCARD INC - A	1.25	-1.52	0.00
CANAAN INC	1.18	-1.58	0.01
INTEL CORP	1.18	2.74	0.03
VOYAGER DIGITAL LTD	1.18	-18.88	-0.25
VISA INC-CLASS A SHARES	1.16	-0.26	0.01
CORE SCIENTIFIC INC	0.84	-40.27	-0.41
STRONGHOLD DIGITAL MINING-A	0.49	-17.18	-0.07
BIGG DIGITAL ASSETS INC	0.31	-8.49	-0.02
Financials	31.00	-17.26	-5.47
CME GROUP INC	5.32	-9.35	-0.46
SBI HOLDINGS INC	4.82	-9.52	-0.50
SILVERGATE CAPITAL CORP-CL A	4.43	-32.88	-1.75
COINBASE GLOBAL INC -CLASS A	3.23	-30.71	-0.88
GALAXY DIGITAL HOLDINGS LTD	3.21	-41.53	-1.60
WISDOMTREE INVESTMENTS INC	2.17	2.64	0.09
SIGNATURE BANK	1.66	-10.72	-0.18
VONTOBEL HOLDING AG-REG	1.51	5.48	0.10
CUSTOMERS BANCORP INC	1.41	-1.83	-0.02
NEW YORK COMMUNITY BANCORP	1.21	9.99	0.11
MOGO INC	1.13	-28.06	-0.40
ROBINHOOD MARKETS INC - A	0.80	2.60	0.02

APPENDIX A: Monthly Detailed Performance Contribution Chart *For period 4/30/22 - 5/31/22*

	Average Weight (%)	Total Return (%)	Contribution to Return (%)
NU HOLDINGS LTD/CAYMAN ISL-A	0.10	0.00	-0.01
Not Classified	6.20	-13.61	-0.93
PURPOSE BITCOIN ETF	1.90	-18.19	-0.36
3IQ COINSHARES BITCOIN ETF	1.80	-25.15	-0.52
STIT GOVT & AGENCY-INST	1.60	0.05	0.00
NOCTURNE ACQUISITION CORP	0.62	0.74	0.01
BITCOIN ETF-USD	0.28	-17.94	-0.05
CHINA RENMINBI	0.00	-0.30	0.00
US DOLLAR	0.00	0.00	0.00
Communication Services	3.88	-12.14	-0.38
Z HOLDINGS CORP	2.71	-16.59	-0.45
ROBLOX CORP -CLASS A	1.09	-2.32	0.07
META PLATFORMS INC-CLASS A	0.08	0.05	0.00
Consumer Discretionary	3.80	-9.50	-0.33
OVERSTOCK.COM INC	3.27	-7.66	-0.22
RAKUTEN GROUP INC	0.53	-20.57	-0.11
Energy	0.08	14.11	0.03
TEXAS PACIFIC LAND CORP	0.08	14.11	0.03

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell any security.



Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in Amplify Funds statutory and summary prospectus, which may be obtained above or by calling 855-267-3837, or by visiting AmplifyETFs.com. Read the prospectus carefully before investing.

Click [HERE](#) for BLOK's top 10 holdings.

Click [HERE](#) for BLOK's prospectus.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. The Fund's return may not match or achieve a high degree of correlation with the return of the underlying Index.

The Fund is subject to management risk because it is actively managed. Narrowly focused investments typically exhibit higher volatility. A portfolio concentrated in a single industry, such as companies actively engaged in blockchain technology, makes it vulnerable to factors affecting the companies. The Fund may face more risks than if it were diversified broadly over numerous industries or sectors. Blockchain technology may

never develop optimized transactional processes that lead to realized economic returns for any company in which the Fund invests.

The Fund invests at least 80% of the Fund's net assets in equity securities of companies actively involved in the development and utilization of blockchain technologies. Such investments may be subject to the following risks: the technology is new and many of its uses may be untested; theft, loss or destruction; competing platforms and technologies; cybersecurity incidents; developmental risk; lack of liquid markets; possible manipulation of blockchain-based assets; lack of regulation; third party product defects or vulnerabilities; reliance on the Internet; and line of business risk. The investable universe may include companies that partner with or invest in other companies that are engaged in transformational data sharing or companies that participate in blockchain industry consortiums. The Fund will invest in the securities of foreign companies. Securities issued by foreign companies present risks beyond those of securities of U.S. issuers.

The Fund may have exposure to cryptocurrencies such as bitcoin indirectly through investment funds, including through an investment in the Bitcoin Investment Trust ("GBTC"), a privately offered, open-end investment vehicle. Even when held indirectly, investment vehicles like GBTC may be affected by the high volatility associated with cryptocurrency exposure. Holding a private-

ly offered investment vehicle in its portfolio may cause the Fund to trade at a premium or discount to NAV. Many significant aspects of the U.S. federal income tax treatment of investments in cryptocurrencies are uncertain and such investments, even indirectly, may produce non-qualifying income for purposes of the favorable U.S. federal income tax treatment generally accorded to regulated investment companies.

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC serves as the Investment Sub-Adviser.

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QUESTIONS?

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