

The Amplify CWP Enhanced Dividend Income ETF (DIVO) Surpasses \$100M in Assets

A proven approach to high-quality equity income

CHICAGO — (October 20, 2020) – [Amplify ETFs](#) is pleased to announce the Amplify CWP Enhanced Dividend Income ETF (NYSE: DIVO) has surpassed \$100 million in assets under management. DIVO is an actively managed ETF comprised of high-quality large-cap companies with a history of dividend growth. The Fund also utilizes a tactical covered call strategy on individual stocks, and is strategically designed to provide high levels of total return on a risk-adjusted basis.

Capital Wealth Planning, LLC (CWP) is the portfolio manager and sub-adviser for the Fund. DIVO seeks to provide current income as its primary objective, and provide capital appreciation as its secondary objective.

“Investors in need of current income are hard-pressed to find viable solutions in today’s low-rate environment,” said Christian Magoon, Founder and CEO of Amplify ETFs. “We believe DIVO’s approach to combining high-quality dividend stocks with tactical covered calls is a compelling strategy to address this challenge.”

Kevin Simpson, founder and Chief Investment Officer of CWP, said, “We’re pleased that investors continue to see the value in our dividend-focused methodology, and look forward to continued growth in DIVO.”

DIVO’s current distribution rate is 5.20%, and the 30-day SEC yield is 1.68%. Distributions from the Fund are made on a monthly basis. DIVO also has a 5-star overall and 3-year Morningstar™ rating based on risk-adjusted return among 109 funds in the Options-based—US Fund category as of 9/30/20.

Click [here](#) for DIVO’s prospectus. Also, please visit [DIVO’s website](#) for more information.

About Amplify ETFs

Amplify ETFs, sponsored by Amplify Investments LLC, has over \$2.2 billion in assets across its suite of ETFs (as of 10/19/20). Amplify ETFs deliver expanded investment opportunities for growth, capital preservation, and income-focused investors. <https://amplifyetfs.com>

About Capital Wealth Planning

CWP is an SEC registered fee-only investment advisory firm based in Naples, Florida. Building and managing proprietary income-oriented portfolios since 2005, the company has approximately \$2.2 billion of assets under management. The firm’s methodologies are designed to enhance risk-adjusted returns and offer portfolio protection while delivering monthly cash flow. CWP was ranked by Financial Advisor Magazine in 2018 as one of the top 50 fastest growing RIAs in the country. Learn more about CWP at www.capitalwealthplanning.com.

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DIVO Performance

Quarter End as of 9/30/20

	Cumulative (%)					Annualized (%)		
	1 Mo.	3 Mo.	6 Mo.	YTD	Since Inception (11/6/18)	1 Yr.	3 Yr.	Since Inception (11/6/18)
Fund NAV	-0.69%	8.97%	25.64%	3.79%	50.69%	8.32%	11.15%	11.40%
Closing Price	-0.88%	8.97%	26.81%	3.38%	50.99%	8.59%	11.23%	11.46%
S&P 500 TR Index	-3.80%	8.93%	31.31%	5.57%	59.50%	15.15%	12.28%	13.08%

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. Short-term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns. For performance data current to the most recent month-end please visit [DIVO's website](#) or call 855-267-3837. Brokerage commissions will reduce returns. The Fund's gross expense ratio is 0.96, and net expense ratio of 0.49% with a contractual agreement, until March 1, 2021, to reduce the Fund's management fee by 0.47%. The net expense ratio is applicable to investors.

The Fund's investment objective and strategy differs substantially from the market indices, which are included for comparison purposes only.

The Standard & Poor's (S&P) 500 Total Return Index is an unmanaged, market-capitalization-weighted index of the 500 largest U.S. publicly traded companies by market value, and assumes distributions are reinvested back into the index. It does not include fees or expenses. It is not possible to invest directly in an index. The S&P 500 is a registered trademark of Standard & Poor's Financial Services LLC, a subsidiary of The McGraw-Hill Companies, Inc.

A covered call refers to a financial transaction in which the investor selling call options owns an equivalent amount of the underlying security.

Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Funds' statutory and summary prospectus, which may be obtained by calling 855-267-3837 or by visiting AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Covered call risk is the risk that the Fund will forgo, during the option's life, the opportunity to profit from increases in the market value of the security covering the call option above the sum of the premium and the strike price of the call, but has retained the risk of loss should the price of the underlying security decline. For additional risk disclosure, please visit the DIVO website [here](#).

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The Morningstar Rating™ for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, ETFs, closed-end funds, and separate accounts) with at least a three-year history. ETFs and open-ended

mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The Morningstar Rating does not include any adjustment for sales loads. The Amplify Online Retail ETF (IBUY) Fund received 5 stars among 109 Options-based funds for the three-year period ending 9/30/20.

Amplify ETFs are distributed by Foreside Fund Services, LLC.