

MVPS

AMPLIFY THEMATIC
ALL-STARS ETF

As of 3/31/22

A Core Thematic Strategy



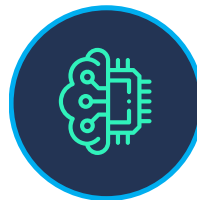
WHY INVEST IN MVPS?

1. **Access** to a diversified basket of global companies most widely owned by thematic ETFs.
2. **Disciplined:** MVPS utilizes an objective methodology that follows a transparent rules-based process (rebalanced monthly).
3. **Dynamic:** The portfolio of stocks dynamically adapts to the ever-changing ETF landscape and investor sentiment.
4. **Core Strategy:** We believe this provides investors with an anchor allocation to thematic exposure within portfolios.

MVPS THEMATIC SEGMENTS

MVPS harnesses the growth and transparency of thematic ETFs to establish a consensus view on which companies best align with popular investment themes based on publicly available ETF ownership data.

The Index seeks to provide exposure to companies in one of the following thematic segments



Disruptive
Technology



Evolving
Consumer



FinTech



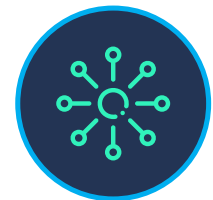
Health Care
Innovation



Industrial
Revolution



Sustainability



Multi-Theme

INDEX METHODOLOGY

The initial universe is established by identifying all companies held by ETFs in a qualifying thematic universe.

Of the companies in this initial universe, an ownership consensus rating* for each eligible company is calculated.

The Thematic All-Stars are determined as those companies in the top 75% of this ownership consensus rating.

*Ownership consensus rating is based upon the Index Provider's proprietary calculation of ownership-adjusted market value.

MVPS is a core thematic ETF investing in the themes and stocks considered most popular as determined by U.S. ETF ownership data. MVPS seeks investment results that correspond generally to the ETF All-Stars Thematic Composite Index.

FUND FACTS

Ticker	MVPS
CUSIP	032108797
Expense Ratio	0.49%
Inception Date	7/21/2021
Exchange	NYSE Arca
Index-Tracking	
Number of Index Holdings*	145

INDEX DETAILS

Index Name	ETF All-Stars Thematic Composite Index
Index Ticker	TCASX
Index Provider	ETF Action
Weighting	Modified Market-Weight
Rebalance	Monthly
Website	etfaction.com

MARKET CAPITALIZATION

As of 3/31/22

Large Cap (> \$10B)	81.60%
Mid Cap (\$2B - \$10B)	15.75%
Small Cap (< \$2B)	2.65%

* As of 3/31/22

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

TOP 10 INDUSTRIES

As of 3/31/22

Software	21.85%
Semiconductors & Semiconductor Equipment	19.86%
IT Services	12.15%
Electrical Equipment	6.44%
Automobiles	5.66%
Interactive Media & Services	5.42%
Internet & Direct Marketing Retail	3.33%
Entertainment	3.11%
Capital Markets	2.81%
Chemicals	2.53%

MARKET DEVELOPMENT

As of 3/31/22

U.S.	81.52%
Developed Ex-U.S.	13.88%
Emerging	4.04%

TOP 10 HOLDINGS

As of 3/31/22

Ticker	Company	% Wt.
TSLA	Tesla Inc	6.18%
NVDA	Nvidia Corporation	5.27%
ENPH	EnPhase Energy Inc	3.54%
SQ	Block Inc	3.36%
GOOGL	Alphabet Inc	3.01%
SEDG	SolarEdge Technologies Inc	2.68%
COIN	Coinbase Global Inc	2.52%
AMZN	Amazon Com Inc	2.49%
MSFT	Microsoft Corp	2.35%
CRWD	CrowdStrike Hldgs Inc	1.68%

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MVPS PERFORMANCE

Quarter End as of March 31, 2022

	Cumulative (%)					Annualized (%)	
	1 Mo.	3 Mo.	6 Mo.	YTD	Since Inception	1 Yr.	Since Inception
Fund NAV	3.31%	-12.22%	-9.74%	-12.22%	-10.87%	N/A	N/A
Closing Price	3.44%	-12.66%	-10.18%	-12.66%	-10.93%	N/A	N/A
ETF All-Stars Composite Index	3.36%	-12.12%	-9.55%	-12.12%	-10.43%	N/A	N/A

Fund inception date: (7/21/2021). The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. Brokerage commissions will reduce returns. For performance data current to the most recent month-end please call 855-267-3837 or visit AmplifyETFs.com/MVPS. Short term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns.

Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in Amplify Funds statutory and summary prospectus, which may be obtained above or by calling 855-267-3837, or by visiting AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. The Fund is not actively managed. The Fund invests in securities included in its Index regardless of their investment merit.

The Fund is susceptible to potential operational risks through breaches in cybersecurity. Small and/or mid-capitalization companies may be more vulnerable to adverse general market or economic developments, and their securities may be less liquid and may experience greater price volatility than larger,

more established companies as a result of several factors, including limited trading volumes, products or financial resources, management inexperience and less publicly available information. Accordingly, such companies are generally subject to greater market risk than larger, more established companies. Securities issued by non-U.S. companies present risks beyond those of securities of U.S. issuers.

The ETF All-Stars Thematic Composite Index seeks to provide access to a diversified basket of global companies ("Thematic ETF All-Stars") most widely owned by ETFs included in the Index Provider's qualifying thematic universe. The thematic universe includes all ETFs that meet the Index Provider's proprietary classification requirements, which are designed to identify ETFs with strategies seeking to capture investment opportunities in one of the following thematic segments: disruptive technology, evolving consumer, fin-tech, health care innovation, industrial revolution, sustainability, and multi-theme. The Fund seeks to have a tracking error of less than 5% in relation to its index. However, there is no guarantee the tracking error will not exceed 5%.

Amplify Investments LLC serves as the Investment Adviser and Toroso Investments, LLC serves as Sub-Adviser to the Fund.

Amplify ETFs are distributed by Foreside Fund Services, LLC.



QUESTIONS?

Visit AmplifyETFs.com/MVPS

Phone 855-267-3837

Email info@AmplifyETFs.com