

Amplify U.S. Alternative Harvest ETF

As of 9/30/24

FUND FACTS

Ticker	MJUS™
CUSIP	032108623
Inception Date	5/12/2021
Primary Exchange	NYSE ARCA
Number of Holdings	19
Expense Ratio	0.75%

MARKET CAPITALIZATION

Mid Cap (\$2B - \$10B)	34.78%
Small Cap (< \$2B)	65.22%

ABOUT THE FUND

MJUS™ is an actively managed ETF that seeks long-term growth of capital by primarily investing in securities of companies engaged in the Cannabis Business in the United States as generally represented in the reference index, Prime U.S. Alternative Harvest Index.

REASONS TO INVEST

- Capitalizing on Legalization Opportunities:** MJUS is well-positioned to benefit from the expanding cannabis legalization in 23 states and D.C., as U.S. companies enjoy relaxed regulations and more opportunities.
- Leading the Green Revolution:** The U.S. dominates the cannabis market worldwide and is set to reach \$67 billion by 2028 while helping to fuel global legalization.*
- Fueling Growth Opportunities:** Increasing consumer demand in legalized states and progressive federal regulatory measures like de-scheduling, decriminalizing, the SAFE Act, States Act, and MORE Act are helping to fuel growth in the U.S. cannabis market.

TOP STRATEGIC HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
TRUL CN	Trulieve Cannabis Swap	18.17%	GLASF	Glass House Brands Swap	7.05%
GTII CN	Green Thumb Inds Swap	14.03%	TSNDF	Terrascend Corp	6.29%
VRNO CN	Verano Hldgs Swap	13.23%	AYR/ A CN	Ayr Wellness Swap	2.67%
CURLF	Curaleaf Holdings Inc	12.22%	IIPR	Innovative Industrial Properties Inc	2.25%
CRLBF	Cresco Labs Swap	9.34%	PLNH	Planet 13 Hldgs Swap	2.24%

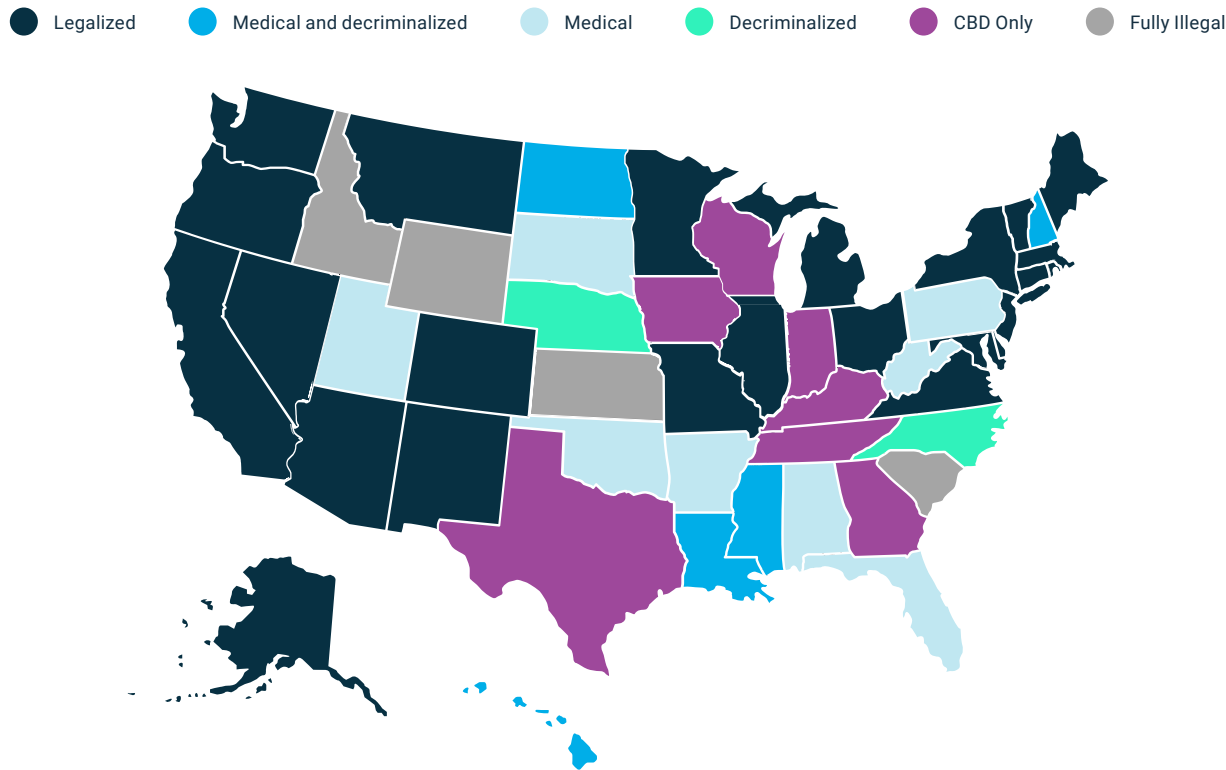
Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

PERFORMANCE

	CUMULATIVE (%)			ANNUALIZED (%)			
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
NAV	9.63%	-2.12%	-84.24%	-15.14%	-41.11%	N/A	-42.05%
Closing Price	11.95%	-1.72%	-84.09%	-13.99%	-40.90%	N/A	-41.89%

Fund inception date: 05/12/2021. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end visit AmplifyETFs.com/MJUS. Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. The Prime US Alternative Harvest Index tracks the performance of companies engaged in the cannabis business in the U.S.

U.S. MARIJUANA LEGALIZATION MAP



Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Prior to 1/29/24, the Amplify U.S. Alternative Harvest ETF was formerly the ETFMG U.S. Alternative Harvest ETF.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Narrowly focused investments typically exhibit higher volatility. The possession and use of marijuana, even for medical purposes, is illegal under federal and certain states' laws, which may negatively impact the value of the Fund's investments. Use of marijuana is regulated by both the federal government

and state governments, and state and federal laws regarding marijuana often conflict. Even in those states in which the use of marijuana has been legalized, its possession and use remains a violation of federal law. Federal law criminalizing the use of marijuana pre-empts state laws that legalizes its use for medicinal and recreational purposes. Cannabis companies and pharmaceutical companies may never be able to legally produce and sell products in the United States or other national or local jurisdictions.

The Fund's investments will be concentrated in an industry or group of industries to the extent that the Index is so concentrated. In such event, the value of the Fund's shares may rise and fall more than the value of shares of a fund that invests in securities of companies in a broader range of industries. The consumer staples sector may be affected by the permissibility of using various product components and production methods, marketing campaigns and other factors affecting consumer demand. Tobacco companies, in particular,

may be adversely affected by new laws, regulations and litigation. The consumer staples sector may also be adversely affected by changes or trends in commodity prices, which may be influenced or characterized by unpredictable factors.

The Fund is a recently organized investment company with limited operating history. As a result, prospective investors have a limited track record or history on which to base their investment decision. There can be no assurance that the Fund will grow to or maintain an economically viable size.

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC serves as the Investment Sub-Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC

*Cannabis - United States | Statista Market Forecast

Not FDIC Insured | No Bank Guarantee | May Lose Value