

Amplify Global Cloud Technology ETF

As of 3/31/24

FUND FACTS

Ticker	IVES™
CUSIP	032108573
Inception Date	3/8/2016
Primary Exchange	NYSE ARCA
Number of Holdings	62
Expense Ratio	0.68%

INDEX

Index Name	Dan Ives Global Cloud Technology Prime Index
Index Ticker	PCLOUDN
Weighting	Proprietary
Rebalance	Quarterly
Website	primeindexes.com

MARKET CAPITALIZATION

Large Cap (> \$10B)	55.54%
Mid Cap (\$2B - \$10B)	35.96%
Small Cap (< \$2B)	8.50%

ABOUT THE FUND

IVES™ seeks investment results that generally correlate (before fees and expenses) to the total return performance of the Dan Ives Global Cloud Technology Prime Index NTR. IVES provides global exposure to companies at the forefront of cloud technology.

REASONS TO INVEST

- 1 Growth on the Horizon:** The global cloud computing market is expected to surge from USD \$626.4 billion to USD 1,266.4 billion by 2028.¹
- 2 Set to Lead Cloud Spending:** Small to mid-cap infrastructure players are set to lead cloud spending as part of this 4th industrial revolution.²
- 3 Boundless Opportunities:** U.S. investors can access global exposure to the pure-play cloud computing theme.

TOP 10 HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
NICE IT	Nice	4.77%	IOS GR	Ionos SE	4.12%
MSTR	MicroStrategy	4.71%	2327 JP	NS Solutions	3.79%
NXT AU	NEXTDC	4.58%	ESTC	Elastic NV	3.36%
OTEX CN	Open Text	4.53%	NTAP	NetApp	3.33%
9719 JP	SCSK	4.51%	SMCI	Super Micro Computer	3.30%

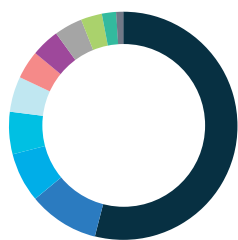
Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

PERFORMANCE

	CUMULATIVE (%)			ANNUALIZED (%)			
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
NAV	1.53%	13.68%	94.75%	44.40%	-0.72%	7.19%	8.62%
Closing Price	1.39%	13.82%	94.58%	44.35%	-0.88%	7.26%	8.61%
Dan Ives Global Cloud Technology Prime Index	1.56%	13.73%	N/A	44.24%	-0.26%	N/A	N/A

Fund inception date: 03/08/2016. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end visit AmplifyETFs.com/IVES. Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. The Dan Ives Global Cloud Technology Prime Index is designed to track the performance of cloud technology companies.

COUNTRY ALLOCATION



- United States (53.85%)
- Japan (10.11%)
- Australia (7.65%)
- Israel (5.63%)
- China (5.09%)
- Canada (4.54%)
- Germany (4.13%)
- Singapore (3.85%)
- Sweden (2.72%)
- United Kingdom (1.99%)
- South Korea (0.44%)

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Prior to 1/29/24, the Amplify Global Cloud Technology ETF was formerly the Wedbush ETFMG Global Cloud Technology ETF.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Narrowly focused investments typically exhibit higher volatility. Cloud Technology Companies (CTC) may have limited product lines, markets, financial

resources or personnel. These companies typically face intense competition and potentially rapid product obsolescence.

In addition, many CTC stores sensitive consumer information and could be the target of cybersecurity attacks and other types of theft, which could have a negative impact on these companies. As a result, CTC may be adversely impacted by government regulations, and may be subject to additional regulatory oversight with regard to privacy concerns and cybersecurity risk.

These companies are also heavily dependent on intellectual property rights and may be adversely affected by loss or impairment of those rights. Cloud computing companies could be negatively impacted by disruptions in service caused by hardware or software failure, or by interruptions or delays in service by third-party data center hosting facilities and maintenance

providers. CTC, especially smaller companies, tend to be more volatile than companies that do not rely heavily on technology. Companies in the technology field, including companies in the computers, telecommunications and electronics industries, face intense competition, which may have an adverse effect on profit margins.

Amplify Investments LLC is the Investment Adviser to the Fund, and Penserra Capital Management LLC serves as the Investment Sub-Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC.

¹<https://www.marketsandmarkets.com/Market-Reports/cloud-computing-market-234.html>

²[Start-up.houseandcloudwards.net](https://start-up.houseandcloudwards.net)

Not FDIC Insured | No Bank Guarantee | May Lose Value