Amplify ETFs™

BLOK

Amplify Transformational Data Sharing ETF

As of 6/30/24

FUND FACTS

Ticker	BLOK
CUSIP	032108607
Inception Date	01/17/2018
Primary Exchange	NYSE ARCA
Number of Holdings	53
Expense Ratio	0.76%

PORTFOLIO MANAGEMENT

Michael Venuto, Daniel Weiskopf and Charles Ragauss, CFA
Tidal Financial Group[1]

MARKET CAPITALIZATION

Large Cap (> $10B)	44.49%
Mid Cap ($2B - $10B)	19.66%
Small Cap (< $2B)	35.85%

INVESTING IN COMPANIES INVOLVED IN BLOCKCHAIN TECHNOLOGY*

BLOK invests at least 80% of its net assets in the equity securities of companies actively involved in the development and utilization of blockchain technologies. Blockchain is a peer-to-peer shared, distributed ledger that can track tangible, intangible and digital assets and companies in all business sectors through the process of recording transactions and tracking assets in a business network.

REASONS TO INVEST

1. **Global equity portfolio** of professionally-selected companies involved in blockchain technology.
2. **Active management approach** that we believe enables the Fund to remain flexible and identify companies that are best positioned to profit from the developing blockchain technology space.
3. **Convenience and transparency:** access the blockchain and crypto ecosystem without complicated and burdensome K-1 tax reporting.[2]

TOP 10 HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
CORZ	Core Scientific	5.24%	NU	NU	3.27%
GLXYCN	Galaxy Digital	5.15%	HUT	HUT 8	3.18%
COIN	Coinbase Global	3.96%	8473 JP	SBI	3.08%
MSTR	MicroStrategy	3.73%	MARA	Marathon Digital	3.00%
HOOD	Robinhood Markets	3.45%	PYPL	PayPal	2.96%

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

PERFORMANCE

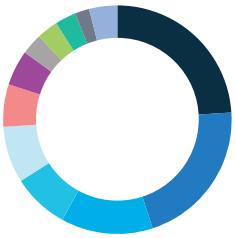
	CUMULATIVE (%)			ANNUALIZED (%)			
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
Fund NAV	7.06%	18.66%	115.91%	58.24%	-4.84%	18.37%	12.67%
Closing Price	7.16%	18.83%	115.89%	57.71%	-4.89%	18.43%	12.67%

Fund inception date: 01/17/2018. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please visit **AmplifyETFs.com/BLOK**. *Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded.*

REGIONAL ALLOCATION

- North America (82%)
- Asia Pacific (11%)
- Western Europe (7%)

INDUSTRY ALLOCATION



- Software (24%)
- Capital Markets (21%)
- IT Services (13%)
- Semiconductors & Semiconductor Equipment (8%)
- Financial Services (8%)
- Banks (6%)
- Not Classified (5%)
- Broadline Retail (3%)
- Entertainment (3%)
- Technology Hardware, Storage & Peripherals (3%)
- Specialty Retail (2%)
- Others (4%)

BLOCKCHAIN INDUSTRY ALLOCATION

- Transactional (24%)
- Miner (23%)
- Venture (10%)
- Application (10%)
- Semi-Conductor (9%)
- Exposure (9%)
- Private Blockchain (8%)
- Conglomerate (4%)
- Aggregate -Pre Cash (3%)

ACTIVE MANAGEMENT SELECTION PROCESS

Identify

Publicly-traded companies that are:

- Actively engaged in research & development and/or implementation;
- Profiting from the demand for blockchain applications;
- Partnering with or investing in companies;
- Acting as a member of multiple blockchain consortiums.

Classify

Core: Derive significant revenue from blockchain-related business

Secondary: Directly invests or partners in blockchain-related companies

Manage

Managers adjust portfolio based on variables including: company fundamentals, valuation and news

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. The Fund is subject to management risk because it is actively managed. Narrowly focused investments typically exhibit higher volatility. A portfolio concentrated in a single industry, such as companies actively engaged in blockchain technology, makes it vulnerable to factors affecting the companies. The Fund may face more risks than if it were diversified broadly over numerous industries or sectors. Blockchain technology may never develop optimized transactional processes that lead to realized economic returns for any company in which the Fund invests.

The Fund will invest at least 80% of the Fund's net assets in equity securities of companies actively involved in the development and utilization of blockchain technologies. Such investments may be subject to the following risks: the technology is new and many of its uses may be untested; theft, loss or destruction; competing platforms and technologies; cybersecurity incidents; developmental risk; lack of liquid markets; possible manipulation of blockchain based assets; lack of regulation; third party product defects or vulnerabilities; reliance on the Internet; and line of business risk. The investable universe may include companies that partner with or invest in other companies that are engaged in transformational data sharing or companies that participate in blockchain industry consortiums. The Fund will invest in the securities of foreign companies. Securities issued by foreign companies present risks beyond those of securities of U.S. issuers.

Amplify Investments LLC is the Investment Adviser to the Fund and Toroso Investments, LLC serves as the Investment Sub-Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC.

**BLOK does not invest directly in blockchain technology, but invests in companies actively involved in the development and utilization of blockchain technology. BLOK is also comprised of companies that are partnering with and/or directly investing in companies that are actively engaged in this technology, as well as companies acting as members of multiple consortiums dedicated to this technology.*

[1]Tidal Financial Group is the brand name for Toroso Investments, LLC and its subsidiary Tidal ETF Services LLC.

[2]Schedule K-1 is a federal tax document used to report the income, losses, and dividends of a business' or financial entity's partners or an S corporation's shareholders. This information does not constitute, and should not be considered a substitute for, legal or tax advice.

Not FDIC Insured | No Bank Guarantee | May Lose Value