



## Amplify U.S. Alternative Harvest ETF

As of 3/31/24

Ticker	MJUS™
CUSIP	032108623
Inception Date	5/12/2021
Primary Exchange	NYSE ARCA
Number of Holdings	22
Evnance Datio	0.75%
Expense Ratio	
MARKET CAPITALIZA  Mid Cap (\$2B - \$10B)	TION 65.17%

## **ABOUT THE FUND**

MJUS<sup>™</sup> is an actively managed ETF that seeks long-term growth of capital by primarily investing in securities of companies engaged in the Cannabis Business in the United States as generally represented in the reference index, Prime U.S. Alternative Harvest Index.

## **REASONS TO INVEST**

- (1) Capitalizing on Legalization Opportunities: MJUS is well-positioned to benefit from the expanding cannabis legalization in 23 states and D.C., as U.S. companies enjoy relaxed regulations and more opportunities.
- 2 Leading the Green Revolution: The U.S. dominates the cannabis market worldwide and is set to reach \$67 billion by 2028 while helping to fuel global legalization.\*
- **Fueling Growth Opportunities:** Increasing consumer demand in legalized states and progressive federal regulatory measures like de-scheduling, decriminalizing, the SAFE Act, States Act, and MORE Act are helping to fuel growth in the U.S. cannabis market.

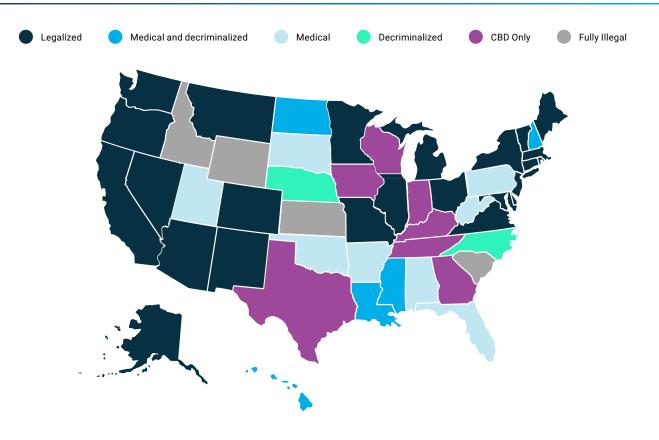
## **TOP STRATEGIC HOLDINGS**

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
39342L108 TRS 031925	Green Thumb Inds Swap	24.46%	IIPR	Innovative Indl Pptys	4.51%
23126M102 TRS 031925	Curaleaf Hldgs Swap	20.91%	88105E108 TRS 031925	Terrascend Swap	4.48%
92338D101 TRS 031925	Verano Hldgs Swap	14.64%	377130406 TRS 031925	Glass House Brands Swap	2.84%
89788C104 TRS 031925	Trulieve Cannabis Swap	11.63%	04351N106 TRS 031925	Ascend Wellness Hldg Swap	1.53%
22587M106 TRS 031925	Cresco Labs Swap	5.67%	13765Y103 TRS 031925	Cannabist Co Hldgs Swap	1.21%

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

PERFORMANCE	CUMULATIVE (%)			ANNUALIZED (%)			
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
NAV	13.56%	36.86%	-77.96%	43.60%	N/A	N/A	-40.80%
Closing Price	15.71%	37.96%	-77.67%	46.19%	N/A	N/A	-40.53%

Fund inception date: 05/12/2021. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end visit AmplifyETFs.com/MJUS. Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. The Prime US Alternative Harvest Index tracks the performance of companies engaged in the cannabis business in the U.S.



Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Prior to 1/29/24, the Amplify U.S. Alternative Harvest ETF was formerly the ETFMG U.S. Alternative Harvest

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Narrowly focused investments typically exhibit higher volatility. The possession and use of marijuana, even for medical purposes, is illegal under federal and certain states' laws, which may negatively impact the value of the Fund's investments. Use of

marijuana is regulated by both the federal government and state governments, and state and federal laws regarding marijuana often conflict. Even in those states in which the use of marijuana has been legalized, its possession and use remains a violation of federal law. Federal law criminalizing the use of marijuana preempts state laws that legalizes its use for medicinal and recreational purposes. Cannabis companies and pharmaceutical companies may never be able to legally produce and sell products in the United States or other national or local jurisdictions.

The Fund's investments will be concentrated in an industry or group of industries to the extent that the Index is so concentrated. In such event, the value of the Fund's shares may rise and fall more than the value of shares of a fund that invests in securities of companies in a broader range of industries. The consumer staples sector may be affected by the permissibility of using various product components and production methods, marketing campaigns and other factors affecting

consumer demand. Tobacco companies, in particular, may be adversely affected by new laws, regulations and litigation. The consumer staples sector may also be adversely affected by changes or trends in commodity prices, which may be influenced or characterized by unpredictable factors.

The Fund is a recently organized investment company with limited operating history. As a result, prospective investors have a limited track record or history on which to base their investment decision. There can be no assurance that the Fund will grow to or maintain an economically viable size.

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC serves as the Investment Sub-Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC

\*Cannabis - United States | Statista Market Forecast

Not FDIC Insured | No Bank Guarantee | May Lose Value